



*An organisation open for everyone who cares about  
the development of business, entrepreneurship, economy, science, culture and sport.*



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## CHAPTER OF AWARDS

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#### **Professor dr hab. Elżbieta Mączyńska**

President of the Polish Economic Society, Member of the Scientific Council at the Institute of Economic Science at the National Science Academy,  
Member of the National Development Council at the President of Poland

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President of the European Business Club Poland

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#### **Professor dr hab. Jan Klimek**

A research and didactic worker at the Collegium of Business Administration of the Warsaw School of Economics, Member of the European Economic and Social Committee in Brussels

#### **Professor dr hab. Adam Koseski**

Dean of The Pultusk Academy of Humanities under the name of Aleksandra Gieysztor

#### **Professor dr hab. Witold Modzelewski**

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A long-time President of Polish Radio S.A.

#### **Teresa Sukniewicz – Kleiber**

Entrepreneur

#### **Krystyna Woźniak – Trzosek**

President of the Management Board, Editor in Chief of the „Polish Market” Magazine

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Director of the Management Board Office



**Janusz Cieślak**  
*President*  
*of the European Business Club Poland*

## **ENTREPRENEURSHIP – COOPERATION – SUCCESS**

This year, a very important event in the Polish economic life took place. In September, the global index provider FTSE Russell announced the results of the annual country classification in terms of development. Poland was reclassified from the country belonging to the emerging markets to the developed ones. This will take place in September 2018. This decision means that Poland belongs now to the group of 25 markets being the most developed ones which include, among other things, Germany, France, Japan, Australia and the United States. This is a form of appreciation of development of the Polish economy and our capital market and also a very important step in its growth. The reason is that Poland has all the advantages of developed markets, such as safety of trading, post-transactional services and developed infrastructure. In addition, the dynamic growth of the Polish economy is a good argument for investing in our market by global investors.

This distinction is not simply out of courtesy but a factual appreciation of efforts of Polish entrepreneurs who, for almost 30 years of the free market operating in Poland, have been trying to invest in their businesses despite numerous obstacles. Sometimes we are not aware of our achievements and potential for development. It is the fact that our private businessmen are the real driving force of development of the Polish economy. In general, their contribution in this process is twice as much as the public sector's one.

It is worth noting that each year over 2 million Polish entrepreneurs invest almost PLN 140 bn when employing at the same time 6 million people. In Poland, 70% of the whole income per capita originate from salaries paid by private firms. The private business in Poland contributes already 85% to GDP, generating PLN 260 bn of taxes to the budget. Since 1990, our GDP increased four times and export – ten times. Poland tremendously improved the quality of life of its citizens. We systematically reach European standards. The fact that qualified persons come to work in Poland not only from Ukraine or Byelorussia but from other EU states also proves that we have become more and more attractive labour market.

We are glad to note the government's efforts to improve business conditions and ensure the Polish entrepreneurs' rights resulting from the Constitution for Business and the Strategy for Responsible Development. Nevertheless, there are still many issues waiting to be solved. Undoubtedly, inconsistent and various interpretations are not of any help in developing business. Similarly, clerical indolence and lack of decisions to be made do not have any positive influence on creating business-related plans. However, a Polish entrepreneur can do it! Therefore, we look forward to quickly adopt solutions serving the purpose of developing Polish enterprises and facilitating their operations and also simplifying, limiting and stabilising legislation in this respect. Then, we, Polish entrepreneurs will have no choice but to create the land flowing with milk and honey. It remains to be seen whether this will come true. I am, however, convinced that in the upcoming years, the Polish business will have



continuously better development conditions which consequently will result in a further significant growth of the Polish economy and members of the European Business Club Poland and laureates of this and future editions will have a measurable contribution to it.

We often analyse whether after 28 years of functioning in the market economy, we achieved as much as we could for our businesses to smoothly develop, to ensure a relevant size of our budgets and our employees be appropriately remunerated for their work. We are fairly critical about ourselves, however, when we see how the worldwide business and various opinion-formers welcome our efforts, we can claim that it is not that bad, on the contrary – everything is in order. I wish all of you continued success in smooth expansion of your businesses.

I would like to thank all the awardees for their efforts in their daily work and for serving as an example for others to emulate despite any adversities which they face. I would also like to thank the Managing Board of the Association, the Chapter of the Awards Committee headed by Professor Elżbieta Mączyńska and also those involved in organising our project for their input, friendly advice and assistance.

I should like to take this opportunity to invite entrepreneurs as well as all individuals and organisations concerned to cooperate with the European Business Club Poland. When acting together with us, you will encounter new opportunities for new business contacts, exchanging views about any Polish and European economy issues and participating in the exchange of economic, scientific and legislative information.

**Let's act together, diligently, efficiently and responsibly when following our motto:**

## **ENTREPRENEURSHIP – COOPERATION – SUCCESS**

**President Janusz Cieślak delivered an opening address during the EBC Poland Awards Gala 2017.**



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**Professor dr hab. Elżbieta Mączyńska**

*President of the Chapter of Awards  
of the European Business Club Poland  
President of the Polish Economic Society,  
Member of the National Development Council,  
Member of the Scientific Council of the Institute of Economics  
of the Polish Academy of Sciences,  
Member of the Committee of Economic Sciences  
of the Polish Academy of Sciences,  
research and didactic worker at the Collegium  
of Business Administration  
of the Warsaw School of Economics*

**EUROPEAN BUSINESS CLUB AWARDS - HUMANISM, HOLISM AND  
SOCIAL INCLUSION**

The world of business is full of various rankings and awards. They adopt diversified criteria. What distinguishes the European Business Club Awards from others is their focus on humanism, holism and social inclusion, i.e. counteracting social exclusion and wasting development potential, including the most precious one – human intelligence and creativity.

These issues are becoming of substantial importance in conditions of the ongoing civilisation breakthrough resulting from the digital revolution. Although this breakthrough reflected by, among other things, development of the digital economy, including development of the Internet of Things (IoT), or development of robotization, gives rise to expansion creating at the same time development opportunities, it also entails the risk, including the risk of progressive dehumanisation. Albert Einstein warned us against it already in 1946, in his letter addressed to the American and German intellectualist and physician - Otton Juliusburger in which he wrote: "I am convinced that the horrifying fall of morals we are witnessing these days results from mechanisation and dehumanisation of our life – destructive by-products of scientific and technical mentality. Nostra Culpa!". Despite the passage of many years, this opinion has not lost its relevance, only that mechanisation has now the form of "Internetization" and robotization.

The modern world with its numerous dysfunctions, asymmetries and globally violated balance, cybercrime and geo-political problems confirms the rightness of Einstein's warnings. Nostra Culpa /our fault/ is the allegation and caution. At the same time, it shows the necessity of adopting a holistic and universal approach to technological and economic changes and also their consequences, the view through the improvement of living conditions and social relations. Holism understood in this manner is the foundation of which the concept of the European Business Club awards is based on.

I have the honour to chair the Chapter of this competition. Although the Chapter operates under the brand of the European Business Club, its verdicts are not limited only to business circles. The guiding principle of the Chapter's social work is interdisciplinarity and complexity of the criteria of selecting and assessing candidates for awards. Awards are thus granted to individuals and institutions acting not only in the business world but also in the world of culture, science, education, sports and others, the areas contributing to harmonious social and economic development.

The source of inspiration for the holistic approach of the Chapter of the European Business Club Awards is life itself, social and economic phenomena which prove that lack of the holistic approach and fragmented activities and decisions become the constraint to any development. Poetry is also a very specific source of holistic inspirations, especially the oeuvre of outstanding Julian Tuwim who wrote in his poem "Awful townspeople":

*/.../ And here they go, buttoned up,  
They look right, they look left.  
And when looking around – they can see everything separately  
a house ..., Stanley..., a horse ..., a tree... .*

The Chapter of the European Business Club Awards ensures to see everything not separately but in its entirety, i.e. comprehensively and holistically, it ensures to be open to new ideas in social and economic life. This approach is the starting point for making decisions on awards to be granted. Although such decisions are based on achievements of winners, the final appropriateness of choices will be acknowledged in fact by their future accomplishments. It only remains to wish all the Laureates many more years of success, but first of all, to be satisfied with any projects they are engaged in.

**President of the Chapter of Awards professor Elżbieta Mączyńska delivered speech during the EBC Poland Awards Gala 2017.**



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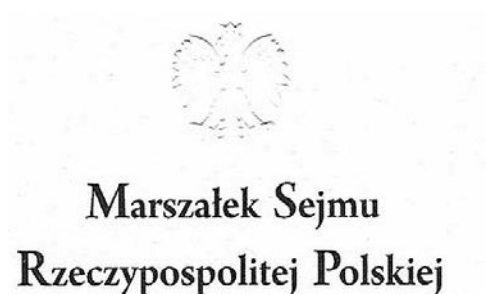




**Marek Kuchciński**

*Speaker of the Sejm of the Republic of Poland*

*Warsaw, 26 October 2017*



**The Participants and Organisers  
of the European Business Club Poland  
Award Gala**

Dear Sirs,

I would like to thank you very much for the invitation to the European Business Club Poland Award Gala. I hope that this letter will reflect my deference to all the Participants of this event.

The European Business Club is the organisation which has set itself the goal of creating an entrepreneur-friendly country. Both the achievements and the problems of this environment deserve exceptional attention, as it is these entrepreneurs who are the driving force of our economy and the basis for its competitiveness. Being both critical and highly regarded observers of public life, you are very successful in fulfilling your mission.

I am very glad that you have undertaken such an important task of creating the international business cooperation forum. Gathering individuals engaged in business operations which extend well beyond Polish borders contributes not only to integrating European countries but also to setting up the directions for entrepreneurship development.

Today's Gala is a unique opportunity to offer my thanks for the last few years of fruitful work. I would also like to congratulate those who have been distinguished and awarded. I wish you further, and equally intense, activity to be carried out and successes in taking up new challenges.

Most sincerely and with best wishes,



Marek Kuchciński

**The letter from the Speaker of the Sejm of the Republic of Poland Marek Kuchciński was read by Andrzej Klarkowski, the Speaker's aide.**

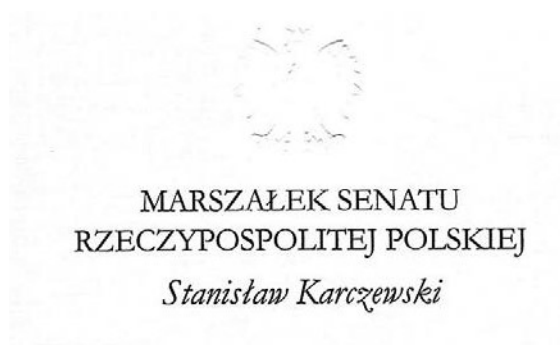




**Stanisław Karczewski**

*Speaker of the Senate of the Republic of Poland*

*Warsaw, 28 October 2017*



**Mr Janusz Cieślak**

**President of the European Business Club  
Poland**

*Dear Mr Janusz Cieślak,*

Dear Mr Cieślak,

By taking today's Gala under my honorary patronage I wished to express my recognition first of all for active individuals who act not only to their own benefit but also to the benefit of the Polish society. Poland has a tremendous potential which lies dormant in entrepreneurial individuals, in people with vision and passion - in those who demonstrate the energy and determination to achieve success not only in Poland but also in Europe and all over the world. This activity may be manifested in various areas such as economy, local self-governing undertakings, science, culture or sports. Successes achieved in Poland or world-wide do not only please and allow us to feel pride of your achievements, but they can also serve as a good example and inspiration for others.

Already for the third time, during the ceremonial Gala, the European Business Club Poland recognises individuals and firms for their particular contribution to developing and promoting our country. Such ceremonies are of great importance since they show the good qualities in us, the Polish society. In the era of computerisation and ongoing spread of technology, we are inundated with news with a negative tinge while today's event proves that there are many positive and constructive activities around us which are worth promoting. For this reason I recognise the activity of the European Business Club Poland which within the framework of its statutory objectives, inspires and actively supports organisations, social movements and professional groups in favour of developing entrepreneurship, economy, science, culture and sport. This is what – as I believe – Poland as a big, developing country needs the most, i.e. internal mobilisation, using its own social and capital potential to strengthen our position in the European Union and worldwide.

Awards will be presented in five different but equal categories. Winners have much in common – they are outstanding and unique. I extend my heartfelt congratulations on the distinction received. Please accept the assurance of my highest consideration and my wishes of continued successes.

Ladies and Gentlemen who attend today's Gala, I wish you all to participate in many similar, encouraging and inspiring events, and I also wish you a very pleasant evening.

*z poważaniem  
Stanisław Karczewski*

**The letter from the Speaker of the Senate of the Republic of Poland Stanisław Karczewski, Honorary Patron of the Awards Gala 2017, was read by Senator dr Grzegorz Czelej.**







## **WINNERS OF THE EUROPEAN BUSINESS CLUB POLAND AWARDS IN 2017**

### **Main award VICTORIA EUROPAE 2017 EUROPEAN VICTORY**

#### **Mateusz Morawiecki**

Deputy Prime Minister, Minister of Development and Finance

*in recognition of outstanding merits and achievements in creating conditions  
for the development of the Polish economy and raising its rank on the international arena*

### **ENTREPRENEUR MAGNUS 2017 EXTRAORDINARY ENTREPRENEUR**

#### **Beata Drzazga**

President of BetaMed S.A.

*for creating the largest and patient-friendly medical company in Poland BetaMed S.A.  
dealing with home and stationary careover chronically ill and elderly people  
as well as outstanding managerial achievements*

### **BENE MERITUS 2017 HIGHLY DISTINGUISHED**

#### **Lidia Staroń**

Senator of the Ninth Term, Senate of the Republic of Poland

*for undertaking and solving difficult problems of Polish entrepreneurs,  
defending their good name and initiating changes in Polish law*

#### **The ski jumpers team composed of:**

#### **Maciej Kot, Dawid Kubacki, Kamil Stoch and Piotr Żyła**

*for determining world standards in team sky jumping,  
making Poland known worldwide and creating positive emotions in the society*



### **TVP POLONIA**

*for promoting the Polish economy abroad and unique achievements  
in creating a sense of national pride among Polish people living abroad*

### **SIGNUM TEMPORIS 2017 SIGN OF THE TIMES**

#### **Port Praski**

*for the brave implementation of the innovative architectonic and urban project  
“The Port Praski – the city of a new generation”,  
which will transform Warsaw into a modern capital of the 21st century*

#### **Walkrys Security Sp. z o.o.**

*for diligence and professionalism  
in rendering extensive services for exclusive hotels and apartment complexes*

### **PRO FUTURO 2017 FOR THE FUTURE**

#### **the Song and Dance Ensemble of the University of Warsaw “Warszawianka”**

*for unique achievements in promoting Polish traditions and culture*

#### **The Company Szumisie**

*for the creativity and the innovative project of the Humming Bears dedicated to babies  
and the courage in capturing world markets*

### **PRO PUBLICO BONO 2017 FOR THE SOCIAL ACTIVITY**

#### **Father Jacek Stryczek**

*for creating a nationwide project to help poor families „ Noble Parcel „  
and many years of activity for the benefit of those in need*



**VICTORIA EUROPÆ • EUROPEAN VICTORY**

awarded to natural persons, companies, institutions,  
social organisations, initiatives and enterprises  
with significant contributions  
to raising the status of Poland on the international arena



**Professor dr hab. Mariusz Andrzejewski**

*Head of the Financial Accountancy Department  
Cracow University of Economics*

## **Laudation**

on the occasion of granting

**THE EUROPEAN BUSINESS CLUB POLAND AWARD**

to

**Mateusz Morawiecki**

Deputy Prime Minister, Minister for Development and Finance,  
Chairman of the Economic Committee of the Council of Ministers

Ladies and Gentlemen,

Honourable Guests of the European Business Club Poland Gala,

We have gathered here to honour significant achievements and accomplishments of our Laureate in the social, political and primarily - economic activities to date. We would also like to stress the extraordinary personality traits of Mateusz Morawiecki, his empathy for willingness to solve daily social and economic problems and also his determination to improve the situation in Poland in terms of domestic and international conditions.

Mateusz Morawiecki graduated from three Polish universities, and he also studied at three universities abroad. He graduated from the University in Wrocław, completed a demanding program of studies at the Wrocław University of Technology implemented in cooperation with the Central Connecticut State University and he was awarded the MBA degree from the Wrocław University of Economics. He is also a graduate of outstanding foreign universities where he studied European law and the business integration economics at the University of Hamburg, enriched his knowledge at one of the oldest Swiss universities – the prestigious University of Basel, and he also studied in the United States - at the Kellogg School of Management at Northwestern University. Our Laureate efficiently uses the acquired comprehensive knowledge in achieving, on a daily basis, his ambitious goals.

The managerial experience of Mateusz Morawiecki is equally impressive; allow me to mention his apprenticeship at Deutsche Bundesbank or the elementary example

of his carrier at Bank Zachodni where he was the advisor to the management board and after the merger of Bank Zachodni with Wielkopolski Bank Kredytowy, he became a member of the management board where, after the change of the owner in 2007, he was the President until 2015. Our Laureate was involved in local self-government activities, in 1998-2002 he was a member of the Dolnośląskie Provincial Assembly, and he also participated in the negotiations on Poland's accession to the European Union. He was also the honorary consul of the Republic of Ireland in Poland.

As a person familiar with current problems of the banking system during the crisis after the collapse of the bank Lehman Brothers, Mr Morawiecki assumed the joint responsibility for the financial stability in Poland and started to actively participate in the Economic Advisory Council to the Prime Minister. According to unofficial reports, it is thanks to him and his role of the "economic messenger" that significant information was exchanged between the government and the largest opposition party – the Law and Justice Party – and its leader, Prime Minister Jarosław Kaczyński, Doctor of Laws, with respect to efforts to maintain financial stability during the widespread financial crisis in Europe and worldwide. Today the measurable effect of this cooperation is the "Strategy for responsible development" commonly known as the "Morawiecki's plan" which is becoming the strategy for developing the whole Polish economy at national level.

During the second year of performing the function of Deputy Prime Minister, the Minister of Development and Finance in the united right wing government, Mateusz Morawiecki "forced" the biggest international rating agencies to change their restrictive approach to Poland which resulted in the significant increase in GDP growth forecasts in Poland. Other significant achievements of Prime Minister Mateusz Morawiecki in the field of economy include, among other things, preparing the Constitution for Business, the repolonization of banks, lowering the age of retirement, increasing the income tax threshold, promoting start-ups, developing the electro-mobility and many others.

In the years of his youth, Mateusz Morawiecki was a member of Solidarność Walcząca and during his studies – of the Independent Students' Association [Polish: NZS], and participated in students' strikes. Having been intimidated and persecuted by the security services of the People's Republic of Poland, the young Morawiecki did neither get scared nor was panicked by the threat of taking his life. It was then that he started to become independent and attached to the idea of civil and economic freedom. These events seem to shape the indomitable and state-oriented approach of Mateusz Morawiecki manifested in daily efforts to ensure the principles of fair competition in market economy to be followed.

No economist in Poland to date has exercised effective control ensuring such huge proceeds to the state budget. Closing the loopholes in the VAT system resulting in billions of Polish zlotys for the Polish state budget is undoubtedly the greatest achievement of our Laureate.

Summing up, since Mateusz Morawiecki is reliable, effective and independent in his activities, he gains trust of the Polish people.



Ladies and Gentlemen,

For supporting Polish entrepreneurs by introducing the idea of economic patriotism, principles of fiscal honesty and giving the spirit of innovativeness into the process of developing our economy, the Chapter of the Award Committee of the European Business Club Poland has decided to award, in 2017, the prize "Victoria Europae" to Mateusz Morawiecki.

Mr Prime Minister, may I offer you my warm congratulations on this award.

Mariusz  
Andrzejewski

**Professor dr hab. Mariusz Andrzejewski delivered a laudation  
in honor of Mateusz Morawiecki, Laureate of the main prize  
VICTORIA EUROPÆ 2017 EUROPEAN VICTORY.**



# VICTORIA EUROPAE 2017

## EUROPEAN VICTORY



**Mateusz Morawiecki**

Deputy Prime Minister, Minister of Development and Finance  
in recognition of outstanding merits and achievements in creating conditions  
for the development of the Polish economy and raising its rank on the international arena

The European Business Club Poland's approach to business-related matters is holistic as it recognises their importance for entrepreneurship, culture, science, media and their whole surrounding. Such complexity means the synergy of economic activity with all other fields resulting in the comprehensive development of the whole society, humanity and the improvement of living standards. The Association, when carrying out its activities, adheres to the principles adopted by it as well as the system of values and ideals recognising them as imperative and timeless. They are: culture, ethos, morals, ethics and social solidarity. These values are specifically taken into consideration by the European Business Club Poland when awarding prizes being their personification.

The main award of the European Business Club Poland VICTORIA EUROPAE 2017 EUROPEAN VICTORY is granted for remarkable achievements resulting in enhancing Poland's prestige worldwide. In 2017, this award was presented to Mateusz Morawiecki, Deputy Prime Minister, Minister of Development and Finance in recognition of his outstanding merits and achievements in conditions for the development of the Polish economy and raising its rank on the international arena.

Due to the extremely wide spectrum of issues, activities and impacts being addressed, Deputy

Prime Minister, Minister of Development and Finance Mateusz Morawiecki has a real influence on developing the Polish economy, its competitiveness and removing any obstacles in its functioning. By his decisions he creates the conditions for business activities being carried out by Polish entrepreneurs, safeguards the guarantee of economic freedom promised in the Constitution of the Republic of Poland and in addition, he also determines the scope of partnership between the public administration and entrepreneurs.

Mateusz Morawiecki regularly and willingly meets entrepreneurs, listens to them and holds a dialogue with them. He also participates in international, bilateral and multilateral projects during which he effectively encourages investors to cooperate with our country and presents solutions adopted in Poland. In international relations, he actively presents the Polish national interest and seeks the Polish economy interests to be fulfilled.

Two important nationwide documents were prepared under the direction of the Deputy Prime Minister, Minister of Development and Finance:

- *The Constitution for Business;*
- *The Strategy for the Responsible Development until 2020 (with the perspective until 2030).*







The Constitution for Business is a long-awaited document. Its purpose was to guarantee the entrepreneurs' rights. It stipulates, among other things, the appointment of the entrepreneurs' spokesman for which the European Business Club Poland called already in 2013 and which was specified in the bill draft prepared by one of the members of the Management Board of our Association. Although the bill draft was submitted to the representatives of the Deputies' Clubs in the Lower House, they did not support it then. Now, there is a chance of introducing it, and we do hope for it.

One of the basic aspects important for every entrepreneur is the transparency of law and interpretations of regulations, and thus, consequently, certainty of law. Certainty of law is the primary ally for entrepreneurs as it allows them to make key decisions related both to their ongoing businesses and the strategy of their development. Certainty of law produces measurable effects by, for instance, reducing costs of legal assistance or costs of time-consuming court proceedings. The reference to the famous "Wilczek's Act" according to which whatever is not expressly forbidden, is allowed is also related to the aforementioned certainty of law. Our approaches to the principle of "tacit consent of the authority" or interpreting any ambiguities to the entrepreneur's benefit are alike as well.

We are also optimistic about the proposal of applying, by authorities, penalties adequate to misconducts. It undoubtedly creates a sense of justice and serves the purpose of strengthening

positive relations between the country and entrepreneurs. We also hope that it will eliminate well-known cases in which minor offences (e.g. an error of few groszes [00/100] on an invoice) were subject to the penalty exceeding many times losses, if any, incurred by the State Treasury and being disproportionately high in relation to the fault being factually caused.

It is also justified to appoint a joint government-entrepreneurs commission as the permanent forum for discussions and cooperation between the ministries and the entrepreneurs' representatives aiming at, among other things, drawing up opinions on legal acts of great importance for business activities and working out mutual solutions. The European Business Club Poland supports the suggestion of Professor Elżbieta Mączyńska, President of the Polish Economic Society, to expand the composition of such commission also by the representatives of non-governmental institutions.

Placing emphasis on establishing partnership relations between the state and entrepreneurs based on mutual trust and "friendly neutrality" is of great importance. Based on the assumptions presented in the Constitution for Business, one may conclude that the manner of perceiving entrepreneurs has been changed – they have been finally recognised as solid foundations for building welfare and development of the Polish society.

The second document *The Strategy for the Responsible Development until 2020* (with the per-





*spective until 2030*) is a key document with respect to the medium- and long-term economic policy. This strategy is already in the process of being implemented through specific activities and projects which were undertaken already last year by the Government of the Republic of Poland and institutions subordinated to it, within the framework of changing the development paradigm for Poland. Increasing the Polish capital share in banking sector, a new quality of export policy, the package of facilities for firms, the effective unification of institutions responsible for development or the ability to acquire technologically advanced Polish and foreign greenfield-related investments constitute only a few examples of projects completed so far. They prove that the Strategy is effective, but first of all they show a powerful and positive development potential in the Polish economy and Polish entrepreneurship.

A glorious vision of development connected with economic pragmatism aiming at strengthening and modernising the Polish economy and significant increase of the competitiveness of products and services offered by Polish firms has been worked out. It will be supported by new developing instruments created within the framework of the Strategy (financing products and support programmes) for such areas of special priority as: international expansion, industries of the future, development of small- and medium-sized enterprises, public and private partnership, investment partnership with local self-governing authorities, development of the venture capital market in Poland or territorially sustainable development, with particular regard to special economic zones and investments in areas neglected to date.





The strategy is oriented at the responsible and joint and several development, and it aims at emerging entrepreneurship, inventiveness and productiveness. Coherence among comprehensive social programmes, designation of several tens of billions of Polish zlotys each year for creating equal social opportunities and economic development and ensuring the financing for both economic and social programmes is a key to success of the Strategy. Although there is a natural competition between goals of social and development policies, the Strategy assumes that reducing such competition will be possible as a result of introducing the programme of eliminating loopholes in tax regime. It is a sine qua non condition for development while maintaining the budget sustainability and stability of solidarity

schemes.

The Strategy for the Responsible Development creates the space for great new opportunities to be used in economic processes. At the same time, it gives hope for developing all social classes. It creates mechanisms of effective cooperation inside industries and among various sectors of the national economy. It balances the concern on enhancing competitiveness of enterprises and solidarity schemes. Ongoing competition and cooperation in various sectoral areas creates new prospects for development. Merging the world of science, research and implementation with business environments will allow a new quality and higher profitability of the whole economy to be achieved.





## **CURRICULUM VITAE**

Mateusz Morawiecki was born on 20 June 1968 in Wrocław. He is a Polish manager, banker and politician.

On 11 December 2017 he was appointed to the position of the Prime Minister, the Minister of Development and Finance.

From 29 September 2016 to 11 December 2017, he was the Deputy Prime Minister and the Minister of Development and Finance. From 16 November 2015 to 29 September 2016 he was the Deputy Prime Minister and the Minister of Development.

He graduated with a degree in history from the University in Wrocław, studied Business Administration at the Wrocław University of Technology and the Central Connecticut State University. He was awarded the MBA degree from the Wrocław University of Economics. He is also a graduate of the University of Hamburg, the University of Basel and the Kellogg School of Management at Northwestern University, Evanston in the United States.

He commenced his professional career in 1992 working for the company Cogito. In the years 1993-1996, he was working for Enter Marketing-Publishing in Wrocław. In 1995, he completed apprenticeship at Deutsche Bundesbank, and in the years 1996-1997, he was working at the University in Frankfurt am Main. Co-author of the handbook on EU laws and economics of economic integration. In the years 1998-2001, he was a member of supervisory boards of the Agency for Industrial Development (ARP) and Zakład Energetyczny Wałbrzych. He was also a member of the Dolnośląskie Provincial Assembly of the 1st term. In 1998, he was the Deputy to the Director of the Accession Negotiation Department at the European Integration Committee, and he was also a member of the team negotiating Poland's accession to the European Union (Banking and Finance). In the years 1998 until 2001, he was working for Bank Zachodni – at first as the advisor to the President of the Management Board, and then as a member of the Management Board and the Managing Director. In June 2001, Mateusz Morawiecki was appointed as the Member of the Management Board of Bank Zachodni WBK, and in May 2007, he was appointed to the position of the President of the Management Board.

In 2013, he was awarded the Freedom and Solidarity Cross for merits in activities for Poland's independence and sovereignty and for respecting human rights, and on 23 June 2015, for outstanding merits in activities for supporting and promoting Poland's culture and national heritage, he was awarded the Knight's Cross of the Order of Polonia Restituta.

He is fluent in English and German. He speaks also Russian.



**Mateusz Morawiecki**  
*Deputy Prime Minister*  
*Minister of Development and Finance*



WICEPREZES RADY MINISTRÓW  
MINISTER ROZWOJU I FINANSÓW

MATEUSZ MORAWIECKI

*Warsaw, 26 October 2017*

**The Organisers and Participants  
of the European Business Club Poland Award Gala**

Dear Sirs,

It is with pleasure that I welcomed the information about the prize VICTORIA EUROPAE awarded to me. It is a great honour to be awarded by such a respectable board. It is therefore the more regrettable that due to my pre-planned official duties, I am not in position to collect it in person. I would like to sincerely thank you for recognising the work we perform at the Ministry of Development and Finance. To me this award is the award for competencies, involvement and effectiveness of those who create the Polish brand and try to convince Europe and the whole world to it. This brand is the Polish entrepreneurship, and it is the Polish entrepreneurship that deserves to receive this award.

Without you, the entrepreneurs, we would not enjoy the fact that engines of the Polish economy are put on full speed. In the first half of 2017, Poland's GDP growth was 4 per cent, and we have reasonable grounds to believe that we will maintain this rate of 4 per cent or even more at the end of this year as well. Since we attach a great importance to the quality of development, we place emphasis on strengthening its investment pillar. I am convinced that results of investments in the third quarter will positively surprise the market. We act methodically – we are eliminating loopholes in the tax system, and now it is the time to set investments in motion and prepare better laws for entrepreneurs. Our country has ceased to belong to the emerging market, and it has entered the group of developed countries.

The first goal we set to be attained when coming to power was to change the approach to the economy and entrepreneurs. We placed the accent on building a strong country which is a serious partner for the whole business. The first step was preparing the Plan for the Responsible Development and then – adopting the Strategy for the Responsible Development by the Council of Ministers. Many of the entrepreneurial initiatives and projects described in the Strategy have already been introduced, and the further ones are in the process of being implemented.



They include three packages of facilities for firms, especially the smallest ones, and also the Constitution for Business, the new pro-freedom act which will replace the old Act on Freedom of Economic Activity. Since one of the competition advantages of our economy may be a good commercial law, the Constitution for Business is an absolute priority for me. We expect this document to be adopted by the Council of Ministers within two or three weeks.

The first package of the “100 changes for firms” prepared before the Constitution for Business, has been implemented in almost 90 per cent. According to our calculations, one good change for business is introduced every four days. We introduced, among other things, the rule according to which an entrepreneur may be inspected only once with respect to one case; we raised the limit of the value of litigation examined in simplified proceedings from PLN 10 thousand to 20 thousand; we removed a number of absurd situations and minor inconveniences which make the running of firms difficult. As from the beginning of the next year the Register of Public Law Receivables which will allow entrepreneurs to check their potential contracting parties’ tax arrears towards the government, will start to operate. These are only some examples. There are many more facilities, and we are working on further ones.

The subject of ongoing consultations and settlements is, for instance, the law which will allow entrepreneurs to save almost PLN 4 bn within a decade. The entrepreneur will be entitled to recognise the remuneration paid to his spouse as revenue earning costs. It will also be possible to settle, on a one-off basis, the loss up to PLN 5 million. We unambiguously clear any vagueness in the regulations which impede operations of companies with limited liability. We are also working on solutions making the succession of family firms easier and the new form of economic activity – a simple joint stock company dedicated for young innovative firms.

The responsible state should also care for their citizens to ensure that they have equal opportunities on the market. The assumption that the state should cease to be weak against the strong and strong against the weak is one of the priorities of the government to be recognised. We have taken on the scourge of swindlers extorting VAT. After years of negligence in this respect, revenues on this account have started to increase, and they are very likely to exceed PLN 143 bn this year.

We also fight for a fair competition in the European Union. It is with disquiet that we note that some EU states opt for commercial protectionism, and unfortunately, they do not always play fair. For this reason, the support for our foreign investors and exporters cannot be limited only to financial incentives. The state’s intervention in the highest decision-making bodies is necessary.

We are building the state which is a strong partner for the whole business. I am fully convinced that all the activities we undertake make operations and development of Polish firms much easier. Stable and safe economic environment of Poland is also attractive for foreign entrepreneurs who are very welcomed in our country, but at the same time we expect a good quality in investments from them.

Finally, there is a magic word: trust. Should there be mutual trust between the state and business, I am very confident about the condition of Poland’s economy. The most powerful worldwide economies were built on trust. Therefore, let me recognise the today’s award as an expression of confidence. I would like, already today, to nominate a candidate for next year’s award. The candidate will be the entrepreneurs.

*Yours faithfully,*

A handwritten signature in blue ink, appearing to read "A. Duda", with a stylized flourish at the end.



The letter from Mateusz Morawiecki, Deputy Prime Minister, Minister of Development and Finance, issued on the occasion of receiving the VICTORIA EUROPAE 2017 EUROPEAN VICTORY award, was read by and the award was received on behalf of the Laureate by Andżelika Możdżanowska, Secretary of State in the Ministry of Development and the Government Plenipotentiary for small and medium-sized enterprises. The award was handed by professor Elżbieta Mączyńska, President of the Chapter of Awards and Janusz Cieślak, President of EBC Poland.



# CERTYFIKAT

PRZYZNANIA NAGRODY

**Pan Mateusz Morawiecki**

jest laureatem nagrody przyznanej przez Kapitułę Nagród Europejskiego Klubu Biznesu Polska

**VICTORIA EUROPÆ 2017 VICTORIA EUROPEJSKA**

w uznaniu szczególnych zasług i dokonań w działalności na rzecz  
tworzenia warunków dla rozwoju polskiej gospodarki  
oraz podnoszenia jej rangi na arenie międzynarodowej

Nagroda została wręczona na uroczystej

**GALI WRĘCZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA**

w Centrum Olimpijskim

w Warszawie, w dniu 28 października 2017 r.

Janusz Gieślak  
Prezes



Elżbieta Maczyńska  
Przewodnicząca Kapituły

Warszawa, dnia 28 października 2017 roku





**ENTREPRENEUR MAGNUS • EXTRAORDINARY ENTREPRENEUR**

awarded to natural persons for extraordinary achievements  
and contributions to the economy

# ENTREPRENEUR MAGNUS 2017

## EXTRAORDINARY ENTREPRENEUR



**Beata Drzazga**

for creating the largest and patient-friendly medical company in Poland BetaMed S.A.  
dealing with home and stationary careover chronically ill and elderly people  
as well as outstanding managerial achievements

Beata Drzazga is the founder and owner of the biggest all-Polish medical centres network BetaMed SA specialising in providing the long-term care services.

BetaMed SA has been on the market for 15 years, employs approximately 3 thousand people and operates through 84 affiliates located in 11 provinces. The company she runs is the biggest medical firm in Poland providing home and inpatient care for the chronically ill and the elderly. It is an innovative firm which places emphasis on activation of the elderly, the top quality of medical care and empathy to others.

*"I took – for safety reasons – unpaid leave from the hospital I worked in, and I founded my own company. I was encouraged, moreover, to do so by everyone – the nursing board and politicians. I started from the ozone therapy which is the set of treatments for persons with sight problems (after the treatment their sight was brighter and sharper). One year after, I signed the contract for the long-term care services. As a nurse, already from the very beginning I knew that my mission was to care for the ill – says Beata Drzazga."The beginnings were not easy. I had to learn how to place offers to the National Health Fund (NFZ), get used to inspections and thousands of documents to be filled in. Obstinacy, passion ... results"*

The firm renders the home care services covering long-term nursing care and mechanical ventila-

tion for over 5 thousand patients within the framework of the contract with the National Health Fund. The inpatient care services are provided at the Clinic BetaMed Medical Active Care in Chorzów of which mission is to provide the complex medical assistance to patients of any age.

### **Within the framework of BetaMed MAC the following facilities operate and services are available:**

- Nursing Home (within the framework of the contract with the National Health Fund) – services in the scope of treatment, rehabilitation, nursing and psychotherapy, 24-hour medical care;
- Private daily and 24-hour stays – for the elderly and disabled who need emergency care and wish to spend time actively in the company of people in the similar stage of life;
- Rehabilitation for persons of any age (within the framework of the contract with the National Health Fund and on a commercial basis) – a wide range of rehabilitation treatments covering physiotherapy, kinesiotherapy, cryotherapy and hydrotherapy;
- Nursing Home for Children, Teenagers and Adults being Mechanically Ventilated (within the framework of the contract with the National Health Fund) – 24-hour stays for patients with respiratory failures who do not require hospitalisation in intensive care units but require a permanent respiratory therapy with the use of a respirator device;

- Nursing stays for patients being mechanically ventilated (commercial services) – stays with mechanical ventilation therapy and complex treatment, rehabilitation, nursing and health care services;
- Specialist clinics – commercial services rendered by specialists in cardiology, gynaecology, diabetology, laryngology, neurology, ophthalmology, orthopaedics and the imaging diagnostics laboratory (ultrasonography and

X-ray);

In addition, the Clinic is a place where health- and education-related meetings and workshops, and also theatrical performances, dancing parties and artistic performances addressed both to patients and local community are organised.

In 2016, the medical centre BetaMed based in Chorzów opened its branch in Las Vegas – “BetaMed International”. “For the time being I am get-



ting familiar with the American market and its demand. I wonder whether I should focus on the home, social, specialist, nursing or rehabilitation care services, or all of them in one package” – explained Beata Drzazga who was honoured, for the first time anywhere in the world, the title of the “Business Ambassador of Nevada” for cooperation, merits and promoting the State of Nevada. Governor of Nevada Brian Sandoval justified that “Beata is a very sociable, smart person, and she can serve as a great model for other businesswomen. For this reason, we came to the conclusion that it would be really great if she agreed to become the business ambassador of Nevada. She is very precious to us”.

The firm “BetaMed International” which was established in Las Vegas is the product of cooperation within the framework of economic missions Poland–Nevada. “The cooperation between BetaMed and firms operating in Nevada is very good, and I believe that it will remain like this” – says

the Governor of Nevada, and he also stresses that there are some small-sized Polish entrepreneurs in Nevada who are doing quite well in the US. He stressed: “Beata could serve as an example to them, just like she can serve as an example in Poland”.

Apart from the fact that Beata Drzazga is the owner of BetaMed, she is also the director of the US-Poland Chamber of Commerce of the State of Nevada in Poland. By acting on the international scene she helps Polish firms to establish contacts with firms based in Nevada. “I am a very happy person. I was waiting for this moment to show Nevada what I do here and how BetaMed – the first fruit of my mission – looks like, i.e. what I would like to do in future in Nevada” says Beata Drzazga. “Nevada established such a great relationship with Poland as no one in the entire world. We share the same values as hard working, pride of our own countries and a very close friendship” – says Brian Sandoval, Governor of Nevada.







**President Beata Drzazga receiving the ENTREPRENEUR MAGNUS 2017 EXTRAORDINARY ENTREPRENEUR award, which is handed by Secretary of State in the Ministry of Development Andżelika Moździanowska, President of the Chapter of Awards professor Elżbieta Mączyńska and Janusz Cieślak, President of EBC Poland.**





# CERTYFIKAT

PRZYZNANIA NAGRODY

**Pani Beata Drzazga**

jest laureatem nagrody przyznanej przez Kapitułę Nagród Europejskiego Klubu Biznesu Polska

**ENTREPRENEUR MAGNUS**

**2017**

**WYBITNY PRZEDSIĘBIORCA**

za stworzenie największej w Polsce, profesjonalnej i przyjaznej pacjentom firmy medycznej BetaMed S.A. zajmującej się opieką domową i stacjonarną nad osobami przewlekle chorymi i starszymi oraz wybitne osiągnięcia managerskie

Nagroda została wręczona na uroczystej

**GALI WRĘCZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA**

w Centrum Olimpijskim

w Warszawie, w dniu 28 października 2017 r.

Janusz Cieślak  
Prezes



Elżbieta Mączyńska  
Przewodnicząca Kapituły

Warszawa, dnia 28 października 2017 roku



**BENE MERITUS • HIGHLY DISTINGUISHED**

awarded to natural persons, companies, institutions, social organisations  
for special achievements in particular areas



# BENE MERITUS 2017

## HIGHLY DISTINGUISHED



**Lidia Staroń**

Senator of the Ninth Term, Senate of the Republic of Poland  
for undertaking and solving difficult problems of Polish entrepreneurs,  
defending their good name and initiating changes in Polish law

**Lidia Staroń – independent Senator of the Republic of Poland** from the electoral constituency No. 86 (OKW Olsztyn). She received the mandate having been designated from her election committee *“Lidia Staroń – always taking the side with people”*. In the electoral competition, she overwhelmingly won with counter-candidates from all other political options. She is the only parliamentarian in Poland who was elected only by voters without any support from political formations.

Deputy to the Lower House of the Parliament of the Republic of Poland [*Polish: Sejm*] of the 5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup> term.

Civil engineer. Before she became a parliamentarian, she had been an entrepreneur, the president of the trading and service company, and she was also engaged in managing real estate.

For years she has been active in the fight against lawlessness, cliques and coteries. In the fights with dishonest law enforcement officers, clerks or officers hurting people, she addresses problems experienced by Polish entrepreneurs. She always takes side with victims, both as a senator and also in the programme *“State in the State”*.

Being very well acquainted with problems and ills of entrepreneurs, during the 4th term of office of the Polish Parliament she proposed to

introduce entrepreneur-friendly provisions of law, which assumed, among other things, faster registration of companies, extending electronic access to data in the National Court Register or introducing the possibility of entering *ex officio* a tax identification number [*Polish: NIP*] by courts. She also succeeded in gaining the strengthened legal protection by, among other things, the complaint about violating the party's right to examine their case without undue delay or the new type of civil proceedings – class actions.

As a deputy of the 6<sup>th</sup> term of office, she also solved the problem of imposing surcharges other than a margin by hypermarkets on producers and suppliers of products. It was after her intervention when prosecutors initiated proceedings on the part of such suppliers – against dishonest retail networks.

Apart from initiatives related to introducing new laws, Lidia Staroń undertakes numerous interventions in individual and group problems of entrepreneurs. She holds also negotiations with banks and institutions for entrepreneurs who lost their financial liquidity, helps those who became victims of usurers, negotiates housing issues with local self-governing units, helps to recover movables and supports entrepreneurs in civil and criminal cases related to their businesses, e.g. in proceedings for payments from dishonest contracting parties.







Lidia Staroń succeeded in assisting the entrepreneur whose all businesses was ruined due to the expert's false opinion. On the basis of this and similar cases, this deputy amended the law (the Code of Criminal Procedure) as a result of which persons who considered themselves wronged by any document-related crimes (false opinions, documents, false testimonies, etc.) acquired more rights to be able to seek justice. Consequently, as from 2013, any person who submitted the notification about any crime, being no victim, may file a complaint about the decision refusing to institute investigation or its discontinuance.

Her success in assisting the entrepreneur from Nidzica caused that – for the first time in Poland – the court enforcement officer, who together with the expert unlawfully sold the whole entrepreneur's property for next to nothing, was finally and validly sentenced to absolute imprisonment.

In another case, as a result of the court enforcement officer's and court's negligence, the real property which the entrepreneur bought at the public judicial auction for almost half a million Polish zlotys, was – during the enforcement proceedings – .. sold once again. The entrepreneur unsuccessfully fought for the recovery of money or this property. Only after Senator Staroń's intervention, he finally became the owner of the real property which he had bought ... 8 years before.

The property was also recovered by a self-employed nurse – a mother of four children – who had been taken, by a court enforcement officer, a newly purchased second-hand car she had bought to visit her patients. This car was burdened with debts of ... its first owner. Only Lidia Staroń's decisive intervention allowed for recovering this car and carrying on a safe business.

These are only a few stories which ended up with a positive outcome only because of Lidia Staroń's efforts. Ms Senator recovers for people real properties and movables taken from them illegally, fights for families and abused children, victims of crime but first of all – for the good law – the law friendly for people.

She is a community activist whose assistance is free of charge. She organises nation-wide social campaigns *"The whole Poland talks to children"*, *"Stop drinking, start living"*, *"Mum, please have a check-up"* and *"The legal GPS"* (the law learning programme at high schools).

For years she has been a sponsor of prizes and honorary patron of the competition organised for high school students *"My idea for applying exact sciences to solving daily life problems"* organised by the Association for Children and Particularly Talented Young People in Olsztyn.

For many years, she has been the patron of many charity organisations, including the Foundation *"I have a dream"* which makes dreams of many ill children come true.



Senator Lidia Staroń receiving the BENE MERITUS 2017 HIGHLY DISTINGUISHED award, which is handed by Undersecretary of State in the Ministry of Foreign Affairs Marek Magierowski, President of the Chapter of Awards professor Elżbieta Mączyńska and Janusz Cieślak, President of EBC Poland.





# CERTYFIKAT

PRZYZNANIA NAGRODY

**Pani Lidia Staroń**

jest laureatem nagrody przyznanej przez Kapitułę Nagród Europejskiego Klubu Biznesu Polska

**BENE MERITUS 2017 DOBRZE ZASŁUŻONY**

za podejmowanie i rozwiązywanie trudnych problemów polskich przedsiębiorców,  
obronę dobrego ich imienia i inicjowanie zmian w polskim prawie

Nagroda została wręczona na uroczystej

**GALI WRĘCZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA**

w Centrum Olimpijskim

w Warszawie, w dniu 28 października 2017 r.

Janusz Cieślak  
Prezes



Elżbieta Mączyńska  
Przewodnicząca Kapituły

Warszawa, dnia 28 października 2017 roku



# BENE MERITUS 2017

## HIGHLY DISTINGUISHED



The ski jumpers team composed of:  
**Maciej Kot, Dawid Kubacki, Kamil Stoch and Piotr Żyła**  
for determining world standards in team sky jumping,  
making Poland known worldwide and creating positive emotions in the society

Maciej Kot, Dawid Kubacki, Kamil Stoch and Piotr Żyła won, for the first time in the history, the Gold Medal at the World Championship at the team ski jumping competition. They won also the Nation's Champion Cup.

**Maciej Kot** made his debut in the representation in 2006. He climbed a podium result in the World Cup on 11 December 2016 in Lillehammer (ranked second). The first place in the World Cup on 11 February 2017 in Sapporo. The team gold (2017) and bronze (2013) medallist in world championship. The individual Junior World Vi-

ce-champion in 2009, the double team bronze medallist of junior world championship, the double individual and team medallist of the Winter Universiade in 2011. The winner of the Summer Grand Prix 2016, the third player in the general classification of the Summer Continental World Cup 2015. The multiple medallist of the Polish Championship, including the double individual champion in 2013 and 2016. His personal best is 244.5 metres during Vikersundbakken in Vikersund on 18 March 2017.





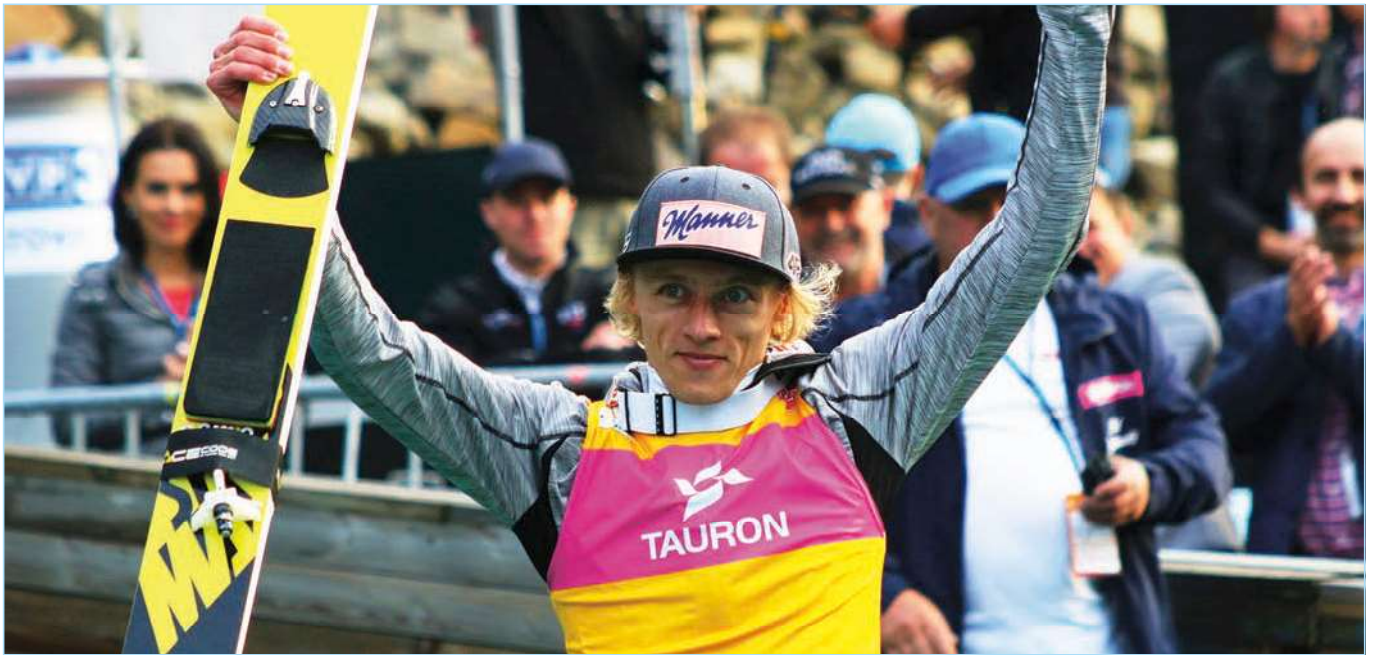
**Dawid Kubacki** - nickname: Mustaf. In the World Cup, he made his debut on 16 January 2009 in Zakopane (49th place). The team gold (Lahti 2017) and bronze (Val di Fiemme 2013) medallist in world championship, Olympian (Sochi). The second player in the general classification of the Summer Continental World Cup 2015. The summer Polish champion in 2013 and 2015, and also the multiple medallist in Polish championship. The winner of the Summer Grand Prix in Wisła and Hinterzarten in 2015. The style of his ski jumps is characterised by a high parabola of jump. His personal best is 232.0 metres at Vikersundbakken in Vikersund (19 March 2017). Dawid Kubacki is the first ski jumper of the 21st century who won all the competitions of the Summer Grand Prix in one season in which he

participated. Maciej Kot was close to this achievement a year ago.

**Kamil Wiktor Stoch** made his debut in the representation in 2001. He achieved his first podium result in the World Cup on 23 January 2011 in Zakopane (the 1st place). In the World Cup, he won in 22 competitions and climbed the podium 44 times. The double Olympic medallist in 2014, the individual world champion in 2013, the team world champion in 2017, the double team bronze medallist in world championship (in 2013 and 2015), the World Cup winner in the season 2013/2014, the 65th winner in the Four Hills Tournament. In the Summer Grand Prix, he was twice classified second (in 2010 and 2011) and once as the third one (2016). The Summer Conti-









nental World Cup winner in the season 2010. The eight-time Poland's champion. The three-time Olympian. The best sportsman of Poland in 2014. He was awarded the Knight Cross of the Polish Revival and the Holmenkollen Medal. The winner of twenty seven medals in winter and summer Poland's championships – he won ten times. The latest Poland's record – the holder in the ski jump length (251.5 metres in team competition in Planica). His feature is a high aesthetics in body position during jumps and landing for which he scores high jury's marks, including the highest ones of "20". His personal best is 251.5 metres at Letalnica in Planica (25 March 2017).

**Piotr Żyła** – nickname: Wiewiór. He started to ski jump at the age of 8. In the World Cup, he made his debut on 1 January 2006 in Sapporo (19th place). His first victory in the World Cup on 17 March 2013 in Oslo. The individual bronze medallist in the Nordic Skiing World Cup in 2017, the team bronze medallist in 2017 and the bronze one in 2013 and 2015, the Olympian in Sochi in 2014. The second position in the 65th Four Hills Tournament. The tree-time individual Poland's champion (twice in the winter and once in the summer) and the winner of other eleven medals of the Poland's championship. His personal best is 245.5 metres which he achieved on 18 March 2017 at Vikersundbakken in Vikersund.







The award, on behalf of the ski jumpers who were on a gathering in Oberstdorf before the inauguration of the World Cup in Ski Jumping 2017/2018, was received by President of the Polish Ski Association Apoloniusz Tajner. The award was handed by President of the Polish Olympic Committee Andrzej Kraśnicki, President of the Chapter of Awards professor Elżbieta Mączyńska and Janusz Cieślak, President of EBC Poland.





# CERTYFIKAT

## PRYZNANIA NAGRODY

**Drużyna skoczków narciarskich w składzie  
Maciej Kot, Dawid Kubacki, Kamil Stoch i Piotr Żyła**

jest laureatem nagrody przyznanej przez Kapitułę Nagród Europejskiego Klubu Biznesu Polska

## **BENE MERITUS 2017 DOBRZE ZASŁUŻONY**

za wyznaczanie światowych standardów w drużynowych skokach narciarskich,  
rozśławianie Polski w świecie i budowanie pozytywnych emocji społecznych

Nagroda została wręczona na uroczystej

**GALI WRĘCZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA**

w Centrum Olimpijskim

w Warszawie, w dniu 28 października 2017 r.

Janusz Gieślak  
Prezes



Elżbieta Maczyńska  
Przewodnicząca Kapituły

Warszawa, dnia 28 października 2017 roku

# BENE MERITUS 2017

## HIGHLY DISTINGUISHED



### TVP POLONIA

for promoting the Polish economy abroad and unique achievements  
in creating a sense of national pride among Polish people living abroad

TVP POLONIA is a Polish satellite television channel addressed mostly to Polish people living abroad who are estimated to reach 20 million. TVP Polonia started regular broadcasts as from 31 March 1993, although trials of this programme started in 24 October 1992.

TVP Polonia is an important media centre broadcasting information about Poland abroad, specifically about Poland's economy which is of key importance for promoting Polish entrepreneurship. TVP Polonia informs about the most important economic events taking place in Poland, adopted legal solutions regulating all bu-

siness activity, Poland's representatives participating in the most important economic events worldwide. By broadcasting documentaries, interviews, feature stories, movies and educational programmes about our country, TVP Polonia contributes also to build national pride of being Polish in Poles and Polish people living in various parts of the world, and it also maintains Polish identity and patriotic awareness of successive generations of Poles and Polish people living abroad. The most important programmes of TVP POLONIA are: *POLONIA 24*, *Racja stanu*, *Halo Polonia*, *Rozmowa Polonii* and *ZUS bez granic*.







**The BENE MERITUS 2017 HIGHLY DISTINGUISHED award for TVP POLONIA was received by Deputy Director of TVP POLONIA Filip Frąckowiak. The award was handed by Secretary of State in the Ministry of Development Andżelika Moźdzanowska, President of the Chapter of Awards professor Elżbieta Mączyńska and Janusz Cieślak, President of EBC Poland.**





# CERTYFIKAT

## PRZYZNANIA NAGRODY TVP POLONIA

jest laureatem nagrody przyznanej przez Kapitułę Nagród Europejskiego Klubu Biznesu Polska

### **BENE MERITUS 2017 DOBRZE ZASŁUŻONY**

za popularyzację polskiej gospodarki zagranicą  
i niepowtarzalny dorobek w budowaniu dumy narodowej w Polonii świata

Nagroda została wręczona na uroczystej  
GALI WRĘCZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA  
w Centrum Olimpijskim  
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Prezes



Elżbieta Mączyńska  
Przewodnicząca Kapituły

Warszawa, dnia 28 października 2017 roku





**SIGNUM TEMPORIS • SIGN OF THE TIMES**

awarded to natural persons, companies, institutions, social organisations  
and institutions for innovative solutions  
as well as achievements supporting European integration  
and the development of civil society

# SIGNUM TEMPORIS 2017

## SIGN OF THE TIMES



### Port Praski

for the brave implementation of the innovative architectonic and urban project  
“The Port Praski – the city of a new generation”,  
which will transform Warsaw into a modern capital of the 21st century

“The Port Praski – the city of a new generation” is a tremendous investment being implemented at harbour basins on the area of approximately forty hectares located in the very centre of Warsaw, close to the Old Town. Although developers like to use big words, everything seems to indicate that the Port Praski will really contribute to changing the image of the whole city. It is one of the largest architectonic projects in Europe of which implementation, due to the modern construction technology, has chances of matching the effects of the London Docs and due to the surrounding historic architecture – Venetia. The character of the Port Praski project stirs up more and more interest of inhabitants of Warsaw. It is recognised as one of the unique and few investments in Europe, of which image will contribute to the development and enrichment of the southern side of Warsaw, and it will also add variety to it.

Ultimately, the Port Praski will consist of four components: Stara Praga – the residential and shopping borough, the Docs – the luxury part with restaurants, exclusive boutiques and marina, the City – the shopping and office area and the Media Park – the media and technological part. In addition, the developer will construct flood defences which will protect the southern side of Warsaw, the subway station “National Stadium” at Sokola Street, the tunnel of the second subway

line from Targowa to Sokola and Wybrzeże Szczecińskie Streets, and also the adjacent area to Ratuszowa, Targowa and Francuska Streets.

The project “The Port Praski – the city of new generation” was launched at the end of 2011; four residential and retail buildings have been already completed: Krowia 6, Sierakowskiego 5, Port and Latarnia. The whole investment is planned to be completed within the next years.

The Docs in the Warsaw Port Praski are intended to be not only the landmark of Warsaw in Europe but they are also planned to become the start point of water urban public transport. Due to becoming the beginning of the alternative for traffic-jammed streets, they are to become something more than the London Docs where water transport serves only tourist purposes.

Developing the urban river transport may turn out to be a very effective way of solving the traffic-jam problems, provided that it is not limited only to one port. It should be possible for inhabitants of Warsaw to reach various destinations, specifically in view of the fact that more and more people work and spend their leisure time in locations close to the Vistula River. The necessity of revitalising the queen of Polish rivers has already been discussed for a long time, and such investments as the Port Praski are happening before our very eyes.











**The SIGNUM TEMPORIS 2017 SIGN OF THE TIMES award for Port Praski was received by Chairman of the Board Adam Pykel, and was handed by Undersecretary of State in the Ministry of Foreign Affairs Marek Magierowski, President of the Chapter of Awards professor Elżbieta Mączyńska and Janusz Cieślak, President of EBC Poland.**





# CERTYFIKAT

PRZYZNANIA NAGRODY

**PORT PRASKI**

jest laureatem nagrody przyznanej przez Kapitułę Nagród Europejskiego Klubu Biznesu Polska

**SIGNUM TEMPORIS 2017 ZNAK CZASU**

za odważną realizację nowatorskiego projektu architektoniczno – urbanistycznego  
„Port Praski – miasto nowej generacji”,  
który przekształcił Warszawę w nowoczesną stolicę XXI w.

Nagroda została wręczona na uroczystej  
GALI WRĘCZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA  
w Centrum Olimpijskim  
w Warszawie, w dniu 28 października 2017 r.

Janusz Cieślak  
Prezes



Elżbieta Mączyńska  
Przewodnicząca Kapituły

Warszawa, dnia 28 października 2017 roku

# SIGNUM TEMPORIS 2017

## SIGN OF THE TIMES



**Walkrys Security Sp. z o.o.**

for diligence and professionalism

in rendering extensive services for exclusive hotels and apartment complexes

**WALKRYS Security** showing a great involvement and being very successful, has operated on the market since 2004. Its founder and also the President is Krzysztof Walendziewski possessing excellent negotiating skills, high managerial qualifications and a very long experience in work in five-star hotels of international corporations.

Walkrys Security is valued for a very high quality of services its renders and experience. It was formed in response to the market demand. It is engaged in services for exclusive hotels and apartment buildings, including also such American firms as Star Wood – Hotel, Royal Bristol Warsaw and the Sheraton Hotel in Warsaw. It provides security services for buildings located

in Wilanów where diplomats reside, famous VIPs, among other things, the concert of Rita Ora in Warsaw in 2016. In the same year, it was a security guard of the football team Real Madrid during their stay in Warsaw and the match with Legia Warszawa.

Walkrys Security currently employs approximately 300 of highly qualified staff, and its President has plans for its further expansion. His motto is: nothing is impossible and there are no half measures. When signing any new contract, he is always 100% involved in it, irrespective of the level of its difficulty and the size of commission, and he treats each and every client individually recognising them as unique



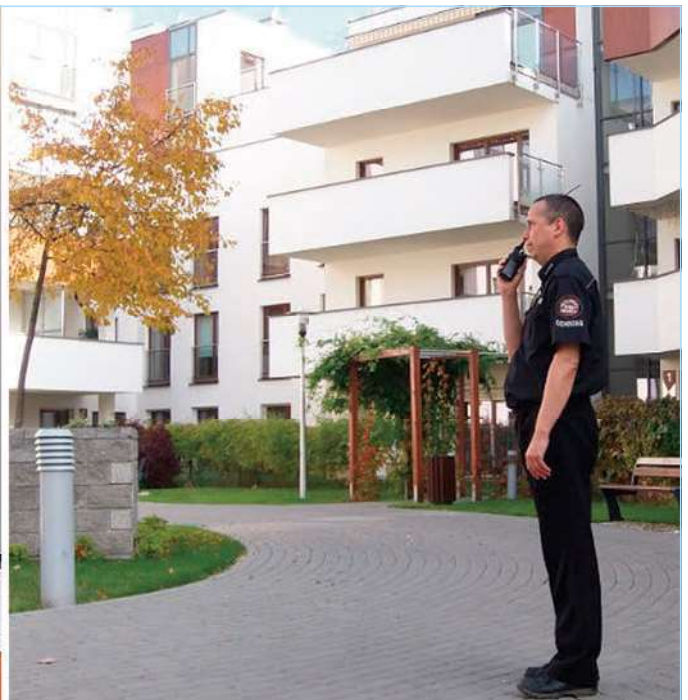


and important.

Walkrys Security is the winner of the Golden Certificates of Reliability in the years 2011- 2016 and also the Diamond Certificates of Reliability in 2014. Since 2014, it has also been the Member of the Chapter of Reliable Firms whose firm – for being a reliable one – receives, every six months, the RECOMMENDATIONS from the Polish Chamber of Protection.

President of Walkrys Security Krzysztof Walendziewski successfully combines his business with charitable activity for children or persons in need, among other things, within the framework of charitable activities, Walkrys

Security assessed in securing “The first Warsaw Christmas Eve for the needy” which was organised under the patronage of the Polish Ombudsman in 2010; it also participated in the GREAT CAMPAIGN for “Providing meals to children at schools” and cooperated with the non-profit organisation “Children’s Friends Association”. Walkrys Security was also engaged in sponsorship of events dedicated to younger children, among other things, on the occasion of St. Nicholas or Children’s Days organised on the area of housing communities it secures. Thanks to its support all these events were very successful and were highly assessed by children themselves and their parents.





**The SIGNUM TEMPORIS 2017 SIGN OF THE TIMES award for Walkrys Security Sp. z o. o. was received by President Krzysztof Walendziewski, and was handed by Secretary of State in the Ministry of Development Andżelika Możdżanowska, President of the Chapter of Awards professor Elżbieta Mączyńska and Janusz Cieślak, President of EBC Poland.**





# CERTYFIKAT

PRZYZNANIA NAGRODY

**Walkrys Security Sp. z o.o.**

jest laureatem nagrody przyznanej przez Kapitułę Nagród Europejskiego Klubu Biznesu Polska

**SIGNUM TEMPORIS 2017 ZNAK CZASU**

za rzetelność i profesjonalizm  
w świadczeniu kompleksowych usług  
dla ekskluzywnych hoteli i apartamentowców

Nagroda została wręczona na uroczystej  
GALI WRĘCZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA  
w Centrum Olimpijskim  
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Elżbieta Mączyńska  
Przewodnicząca Kapituły

Warszawa, dnia 28 października 2017 roku



### **PRO FUTURO • FOR THE FUTURE**

awarded to natural persons, companies, institutions and social organisations for contributions supporting the development of entrepreneurship, economy, science, culture and sports



# PRO FUTURO 2017 FOR THE FUTURE



**the Song and Dance Ensemble of the University of Warsaw “Warszawianka”**  
for unique achievements in promoting Polish traditions and culture

The song and dance ensemble of the University in Warsaw “*Warszawianka*” is the representative folk group composed of dancing, singing and playing students as well as graduates from almost all faculties of Warsaw University and other Warsaw universities as well. Lively Polish dances like *polka*, *sztajerka* and *oberek* are performed by students of physics, mathematics, computer sciences, law and administration, management and organisation, economics, history, Polish studies, philology, education, psychology, sociology, etc.

This year the Ensemble will celebrate the 45th anniversary. During all these years they performed in Poland and many countries all over the world. The number of concerts and countries they visited allow us to call the Ensemble the “*Ambassador of Polish Culture*”. By following the saying “*Education by folk*” the Ensemble is one of the most active member of the Association the Polish Section of The International Council of Organizations of Folklore Festivals and Folk Arts (PS CIOFF). “*Warszawianka*” enraptures with beauty, youth, professionalism and colour gamut just like a kaleidoscope.

The artistic uniqueness of the Ensemble is composed of values accumulated through ages in the national culture to which folk art largely contributes. The style of “*Warszawianka*” consists in subtle stylisation maintaining values and qualities of prototypes. The same sources were used

by the greatest Polish artists such as Fryderyk Chopin, Karol Szymanowski, Henryk Wieniawski or Stanisław Moniuszko by stressing the essence of Polish identity.

Due to the decades-long hard work, the Ensemble acquired a very unique individual style and character. The repertoire of “*Warszawianka*” includes a wide range of programmes: national dances, images showing various regions of Poland – based on Polish customs and rites and educational performances and programmes for schoolchildren.

**Concert activities** include 52 foreign tours, over 1,000 concerts, full concert halls; the Ensemble participates also in the Polish Dances Tournaments – during seventeen editions of the Polish Championships, dancers of “*Warszawianka*” won 41 titles of the Poland’s Champions, 27 titles of 1st Vice-Champions of Poland and 23 titles of the 2nd Vice-Champions of Poland.

**Phonographic activity** includes, among other things, albums released in recent years:

“*Warszawianka in symphony*” – album with the folk compositions performed by a symphonic orchestra;

“*Spiewajcie i grajcie Mu....*” (Sing and play for Him) – the double album showing the richness and beauty of Polish X-mas carols.

Apart from the concert and photographic activity, the ensemble is also engaged in educational, social and charitable activities.

**Education:** currently the Ensemble teaches 120





children and teenagers Polish dances and traditions. Within the framework of special economic programmes addressed to kindergartens and schools, dancers present Polish customs, and they teach children and young people about Polish national dances. The educational and charity programme addressed to young women at the age of 18-24 years of which culmination is the Debutants' Ball organised in the Museum of the Palace in Wilanów, is also very interesting. In the seventeen editions of the Polish Championships, dancers of "Warszawianka" won 41 titles of the Poland's Champions, 27 titles of the 1st Vice-Champions of Poland and 23 titles of the 2nd Vice-Champions of Poland.

**Social activity** consists in the participation in

the Nationwide Student Campaign "Cut a caper" having been organised since 2010 to promote the Polish folk culture by encouraging passers-by and tourists to dance together in the streets of cities. "Warszawianka" has taken part in this campaign since 2013, and it organises also educational concerts at seniors' centres.

**Charity activity:** the Ensemble has already for many years organised the Charity Campaign "Podaj Serce" (Give your heart) to raise awareness of problems of persons suffering from multiple sclerosis and acquire sponsors for them. The Ensemble members are actively involved in the campaign "Noble Parcel", and they also organise concerts "Students for children" addressed to children with special needs.









**The PRO FUTURO 2017 FOR THE FUTURE award for the Song and Dance Ensemble UW 'Warszawianka' was received by Director Jan Łosakiewicz, and handed by Undersecretary of State in the Ministry of Foreign Affairs Marek Magierowski, President of the Chapter of Awards professor Elżbieta Mączyńska and Janusz Cieślak, President of EBC Poland.**





# CERTYFIKAT

## PRYZNANIA NAGRODY

**Zespół Pieśni i Tańca Uniwersytetu Warszawskiego  
„Warszawianka”**

jest laureatem nagrody przyznanej przez Kapitułę Nagród Europejskiego Klubu Biznesu Polska

## PRO FUTURO 2017 DLA PRZYSZŁOŚCI

za niepowtarzalny dorobek w propagowaniu tradycji  
i kultury polskiej

Nagroda została wręczona na uroczystej  
GALI WRĘCZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA  
w Centrum Olimpijskim  
w Warszawie, w dniu 28 października 2017 r.

Janusz Cieślak  
Prezes



Elżbieta Mączyńska  
Przewodnicząca Kapituły

Warszawa, dnia 28 października 2017 roku

# PRO FUTURO 2017 FOR THE FUTURE



## The Company Szumisie

for the creativity and the innovative project of the Humming Bears dedicated to babies  
and the courage in capturing world markets

*The Humming Bears* [MyHummy] Polish: *Szumisie* are humming bears created for babies ensuring their restful sleep. They were designed by the team of caring parents who wanted to create the original and unique product ensuring a perfect comfort of sleep for all children. The white noise which they emit helps new-borns to calm down and fall asleep by recreating soothing sounds of their mothers' womb.

The concept of the humming bears arose over 7 years ago when the co-owner of the producer - Anna Skórzyńska, became a mother. Her son loved to fall asleep with the sound of a hair-dryer.

The white noise calmed him during colics and teething. During one of the sleepless nights, when sitting at her son's bed, she hit on the idea to put the hum of her dryer "inside" the soft teddy-bear which will be a safe companion of her child.

There was, however, a very long way to go from the idea to its implementation. The first version of the Humming Bear was created in 2014. The humming bears in their present form have been available on the market for two years. Initially, they were distributed only online, and at the end of 2015 – they reached shop shelves.

Currently, the Humming Bears are available in







over 200 shops throughout Poland. In the beginning of 2016, the firm commenced the export of its humming bears under the English name “my-Hummy” initially to Germany and then, to other European countries. Today the humming bears can also be found in France, Holland, Belgium, Switzerland, Denmark, the UK, Ireland, the Czech Republic, Slovakia, Slovenia, Estonia, Lithuania, Latvia, Iceland and also in Russia. Currently, over 70 percent of the firm’s proceeds originate from export.

The humming bears can be found in hospitals throughout Poland, and they are recommended by doctors, midwives and psychologists. The firm was included in the prestigious list of 100 Innovators in the CEE region. It was also awarded the

10th place in the ranking of the “Most Creative Entities in Business” by Brief. The humming bears were also appointed by Google as the ambassador of the programme Internet Revolutions.

The humming bears are entirely manufactured in Poland from the approved materials safe for new-borns. The collection in the firm’s offer includes a few shapes of the humming bears, special nursing pillows, blankets and sets of bedding. The latest achievement in the humming bears business are bears controlled remotely by the mobile application.

The humming bears lull over 100 thousand babies to sleep all over the world.



The PRO FUTURO 2017 FOR THE FUTURE award for the Szumisie (the Humming Bears) Company was received by owners and associates Anna Skórzyńska and Marcin Gawroński, and was handed by Undersecretary of State in the Ministry of Foreign Affairs Marek Magierowski, President of the Chapter of Awards professor Elżbieta Mączyńska and Janusz Cieślak, President of EBC Poland.





# CERTYFIKAT

PRYZNANIA NAGRODY

**Firma Szumisie**

jest laureatem nagrody przyznanej przez Kapitułę Nagród Europejskiego Klubu Biznesu Polska

**PRO FUTURO 2017 DLA PRZYSZŁOŚCI**

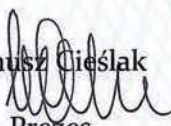
za kreatywność i innowacyjny projekt *Szumisie* przeznaczony dla niemowląt  
oraz odwagę w zdobywaniu światowych rynków

Nagroda została wręczona na uroczystej

GALI WRĘCZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA

w Centrum Olimpijskim

w Warszawie, w dniu 28 października 2017 r.

  
Janusz Cieślak  
Prezes



  
Elżbieta Mączyńska  
Przewodnicząca Kapituły

Warszawa, dnia 28 października 2017 roku



**PRO PUBLICO BONO • FOR THE SOCIAL ACTIVITY**

awarded to natural persons, companies, institutions and organizations  
for special achievements in the social activity



# PRO PUBLICO BONO 2017

## FOR THE SOCIAL ACTIVITY



**Father Jacek Stryczek**

for creating a nationwide project to help poor families „Noble Parcel”,  
and many years of activity for the benefit of those in need

**Jacek Stryczek** – the Polish catholic priest, academic chaplain and the President of the SPRING Association.

He studied vibroacoustics at the University of Science and Technology in Cracow (AGH), from which he graduated 1988. In the years 1988–1993, he studied at the Papal Theological Academy. He was ordained to the priesthood on 15 May 1993. As from 1995 he was the academic chaplain, among other things, at the St. Anna Collegiate and Collegium Medicum at Jagiellonian University. In the years 1999–2007, he was vicar of the Divine Mercy parish in Prokocim Nowy. Since 2007 he has been the Businessmen Chaplain and the

Volunteers’ Chaplain in the Małopolska province. He specialises in the Church PR and the business social responsibility.

In 2001, he was one of the founders of the SPRING Association engaged in such projects as “Noble Parcel” and “Academy of the Future”.

**Noble Parcel** (until 2009 the **Christmas Parcel**) – a nationwide project of assisting families in difficult financial situation implemented by the SPRING Association. Parcels are delivered to such families two weeks before Christmas.







The campaign was organised for the first time in Cracow in 2000 when the group of academic pastoral care led by priest Jacek Stryczek (currently the President of the SPRING Association) gave gifts to 30 poor families. In the edition of 2013, within the framework of this campaign, 530.5 thousand donors provided parcels to 17,684 families (70,700 persons), and the total value of such aid amounted to PLN 33.1 million. One parcel was prepared on average by 30 persons.

The programme is based on donations from private donors who respond to the needs of the most deprived persons from local communities. These needs are identified by volunteers, and they are entered in the anonymous web-based database.

From this database, donors can choose any family they want to help. Each year around November, one can choose the family from the web-based database and prepare a parcel for them. The main principle of the Noble Parcel is to provide aid to those families who wish to change their situation.

In each region, the project is managed by the leader who coordinates the whole work of the team of volunteers. Families are covered by the project according to one of the categories: a sick/disabled child in the family, a large family, old age and loneliness, illness, disability in the family, misfortune, a single-parent, others.

In the Noble Parcel project, each and every in-





interested person may become the donor. Donors often group together to prepare a given parcel. They also encourage their friends, colleagues, associates, families, schoolchildren or students to do so. This campaign requires also the assistance of benefactors. The benefactor is a person who contributes financial resources to the Noble Parcel. By supporting this project on a regular basis one can join the club "Spring and Friends".

Apart from private donors, the campaign is also supported by various organisations and individuals. So far, the campaign was joined by Pope Francis, the Presidential Couple Andrzej and Agata Duda, Jerzy Dudek with the Real Madrid team, the sisters: Agnieszka and Urszula Radwańska, Anna and Robert Lewandowski, Jakub Błaszczykowski and Łukasz Piszczek, just to mention a few.





**Father Jacek Stryczek receiving the PRO PUBLICO BONO 2017 FOR THE FUTURE award, handed by Secretary of State in the Ministry of Development Andżelika Możdżanowska, President of the Chapter of Awards professor Elżbieta Mączyńska and Janusz Cieślak, President of EBC Poland.**





# CERTYFIKAT

PRZYZNANIA NAGRODY

**Książd Jacek Stryczek**

jest laureatem nagrody przyznanej przez Kapitułę Nagród Europejskiego Klubu Biznesu Polska

**PRO PUBLICO BONO**

**2017**

**ZA DZIAŁALNOŚĆ SPOŁECZNĄ**

za stworzenie ogólnopolskiego projektu pomocy ubogim rodzinom

„Szlachetna Paczka”

i wieloletnią działalność na rzecz osób potrzebujących

Nagroda została wręczona na uroczystej

**GALI WRĘCZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA**

w Centrum Olimpijskim

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Janusz Cieślak

Prezes



Elżbieta Mączyńska

Przewodnicząca Kapituły

Warszawa, dnia 28 października 2017 roku

# AWARDS GALA 2017 OF THE EUROPEAN BUSINESS CLUB POLAND



## Patron of Honor:

Speaker of the Senate of the Republic of Poland, Mr. Stanisław Karczewski  
Vice-President of the European Parliament, Mr. Ryszard Czarnecki

## **The Olympic Centre in Warsaw 28 October, 2017**

For the third time, during the ceremonial Gala, the European Business Club Poland honoured individuals and firms which specifically contributed to developing in Poland entrepreneurship, economy, science, culture, sports, local self-governing and charitable activities, media and which achieved European and worldwide success. The full list of the Laureates and prizes awarded to them is provided in the first part hereof.

The prizes were awarded by the Chapter of the Award Committee of the European Business Club Poland composed of outstanding representatives of business, science and sports circles. Its Chairman was Professor Elżbieta Mączyńska, President of the Polish Economic Society, Member of the National Development Council called by the President of the Republic of Poland and Member of the Scientific Council of the Institute of Economic Sciences, Polish Academy of Sciences (PAN).

The ceremony was honoured with the presence of well-known personalities from the world of politics, business, culture and sports. The gala was hosted by presenter Przemysław Talkowski, the laureate of the European Business Club Poland Award BENE MERITUS 2015 HIGHLY DISTINGUISHED, host of TV programmes "Państwo w Państwie", "Biznes Informacje" and "Nie daj się fiskusowi" broadcast on Polsat TV, specialising in economic issues.

Guests were firstly welcomed by Janusz Cieślak, President of European Business Club Poland, who presented, in his speech, the issues raised by the Association and invited attendees to the cooperation. Professor Elżbieta Mączyńska, Chairman of the Chapter of the Award Committee, presented the principles to which the Chapter of the Award Committee adheres when selecting winners; these are economic successes and also matters related morals, ethics and the system of values. Marek Magierowski, Undersecretary of State in the Ministry of Foreign Affairs informed the attendees about the department's activities related to supporting Polish exporters in their expansion abroad. Senator Grzegorz Czelej read out the letter from the Speaker of the Senate of the Republic of Poland, Stanisław Karczewski – the Gala Honorary Patron, and Advisor to the Speaker of the Sejm, Andrzej Klarkowski read out the letter from the Speaker of the Lower House of the Parliament of the Republic of Poland, Marek Kuchciński. The letter from Mateusz Morawiecki, Deputy Prime Minister, Minister of Development and Finance, on the occasion of receiving the award VICTORIA EUROPÆ 2017



EUROPEAN VICTORY was read out by Andżelika Możdżanowska, State Secretary of the Ministry of Development and Government Plenipotentiary for small- and medium-sized enterprises, who collected the award on behalf of the Laureate.

Excellent artistic performances of a very talented 14-year dancer – Oliwia Szydłowska and the Youth Orchestra of the Tadeusz Wrześniak Glass Works added splendour to the ceremony.

Cocktail added the finishing touch to the Gala. There was no end to congratulations and talks, and the Guests in excellent moods stayed until late evening.

The Gala's patron was Deutsche Bank. The sponsor was Konarczak Meat Factory. The honorary patronage of the Gala was taken by the Ministry of Development, the Polish Chamber of Commerce, the Polish Agency of Trade and Investments, the Employers of Poland, the Polish Economic Society, the Association of Entrepreneurs and Employers. The media patronage was taken by Polsat News, Polish Market, the economic monthly magazine "New Industry", portal [www.wnp.pl](http://www.wnp.pl), the magazine "Why Story", "Europerspektywy" and the magazine Business Woman & Life. The staff of the security group "WALKRYS SECURITY", member of European Business Club Poland, was responsible for the safety of the guests.

This year a live broadcast of the ceremony was available for the first time on social media like YouTube and Facebook. Those interested are welcome to watch this event on the Internet.

We offer warm congratulations to all the prize-winners.

We would like to thank members of the Chapter of the Award Committee for their successful performance.

We would also like to thank the invited guests for their presence and participation, together with the Management Board and Members of European Business Club Poland, in this event being so important for entrepreneurs.

## **WE ARE LOOKING FORWARD TO SEEING YOU ON THE EUROPEAN BUSINESS CLUB POLAND AWARDS GALA IN 2018!**











*The address of President Janusz Cieślak.*



*The address of President of the Chapter of Awards professor Elżbieta Mączyńska.*



*The address of Undersecretary of State in the Ministry of Foreign Affairs Marek Magierowski.*









## OLIWIA SZYDŁOWSKA

Oliwia started dancing at the age of 4 when she took first place in the dance contest „Złoty Jaszczur”. She gained further experiences as a dancer in the dance group „Stonoga” and then in the Kontar group composed of more experienced dancers. Since January 2017 Oliwia has been dancing in „Azja Dance” in which - under the tutelage of the experienced instructor Joanna Małek - she improves her dancing skills. Within just a few months she has become a successful dancer dancing both solo and in duet. Oliwia sees her future in dancing. Her dream is to present her skills on the international scene and share her skills and knowledge with those who love dancing as she does.





## ORCHESTRA OF THE HUTA GLASS TADEUSZA WRZEŚNIAKA

The Orchestra of the Tadeusz Wrześniak Glass Works was founded in March 2007. Its own and only patron is the owner of the glass works - Tadeusz Wrześniak winner of the prize ENTREPRENEUR MAGNUS 2016 OUTSTANDING ENTREPRENEUR awarded by European Business Club Poland. Ms Alicja Urbanowicz is the conductor.

The orchestra is a big-band, i.e. a big band composed of the rhythm section (percussion, piano, electric and bass guitar) and the wind section divided into three ones: the trumpet, trombone and saxophone sections. This is probably the first such a young big band in Poland with the average musician's age of 13 years. The youngest musician is only 8 years old. None of them attend music school. All of them acquire musical education at the orchestra by learning how to play musical instruments from scratch.

The orchestra has many achievements on its account – in their own province, Poland and Europe as well. They gave hundreds of concerts which include among other things:

- in 2009 and 2010, it was awarded first place in the Małopolska Competition of Brass Bands in Więclawice;
- in 2008, its performance added splendour to the 100th anniversary of a Greek orchestra in Scripero in Greece, and it also gave concerts on Corfu island;
- in 2009, it gave a concert for Pope Benedict XVI at St Peter's Square in Vatican;
- in 2010, it gave concerts in Winnica, Ukraine;
- in 2015, the orchestra performed on TVN show "Got Talent". Their performance swept away the audience and jury, and it was awarded a standing ovation and received "3 x YES". The jurors assessed the bank performance as the biggest surprise of the 8th edition of the show;
- in 2016, the Orchestra performed in France, at the festival "May – the month of Europe";
- it added splendour many times to ceremonies of the gala awards for "Model Communities" throughout Poland;
- in 2016, the Orchestra received the "Stambułka Staszowska" award for managerial and social activity carried out in compliance with statutory goals of the Staszowska Chamber of Commerce;
- on 4 October 2016, as the only orchestra in the whole history of the European Union it gave a concert for politicians from the whole Europe at the European Parliament in Strasburg;
- on 30 March 2017, it added splendour to the meeting of President Andrzej Duda with Staszów's inhabitants.
- on 1 May 2017, they played at the European Business Club Poland Picnic in the Royal Łazienki Park in Warsaw on the occasion of the 13th anniversary of Poland's accession to the European Union;
- on 12 October 2017, the Orchestra received the Świętokrzyska Culture Award for achievements enriching the cultural heritage of the Świętokrzyskie province.

Monika Urbanowicz – the winner of the 2nd edition of the TVN show "Mali Giganci" (Little Giants) and finalist of the national preliminaries of the Eurovision Song Contest Junior 2017 sang with the Orchestra and Mikołaj Bielaska – guitarist and bassist. During the concert, the orchestra played pop and film movie standards.







PATRON:

**Deutsche Bank**



SPONSOR:



HONORARY PATRONAGE:



MINISTERSTWO  
ROZWOJU



KRAJOWA IZBA GOSPODARCZA



Polska Agencja  
Inwestycji i Handlu  
Grupa PFR



**Pracodawcy RP**  
Rok założenia 1989



Polskie Towarzystwo Ekonomiczne



**ZPP**

MEDIA PATRONAGE:



**EUROPERSPEKTYWY**

MAGAZYN I PORTAL KOBIECY  
**BUSINESS  
WOMAN&life**



## DIPLOMAS 2017

### **In 2017, the European Business Club Poland honored:**

Director Jan Łosakiewicz *on the occasion of the 40<sup>th</sup> anniversary of his artistic work and the 30<sup>th</sup> anniversary of his work with the Song and Dance Ensemble of the University of Warsaw "Warszawianka" in recognition of his achievements in professional activity and cultivating the best traditions of the Polish national culture.*

Director Jan Łosakiewicz is an outstanding artist, once an excellent dancer, and for many years a respected director, choreographer and educator of youth. In his career he cooperated with many national, Polish and foreign teams, cultivating the best traditions of Polish national dances. It is thanks to him that the Song and Dance Ensemble of UW Warszawianka has become a fully professional Ambassador of Polish Culture and contributes to the development of the national dance movement in Poland.

On the occasion of the wonderful jubilee, we congratulate and wish him many more successes.

Director Tomasz Jagodziński and his staff *on the occasion of the 65<sup>th</sup> anniversary of the MUSEUM OF SPORT AND TOURISM IN WARSAW in recognition of their professionalism, high quality and rich educational and exhibition assortment on offer and continuing the best traditions of documenting and promoting successes of Polish sportsmen.*

Today's Museum is a modern cultural institution that documents such important parts of social life as sport and tourism, which is also increasingly appreciated from an economic point of view. An impressive collection of unique exhibits of over 45,000. about sport, philatelic and numismatic collections, together with film and sound documentation, are a unique achievement and at the same time a very interesting proposition for domestic and foreign tourists. Presentation of historical issues on a par with the issues of fair play in sport, as well as the art of true support determine the important role of the Museum in the modern world.

On the occasion of the wonderful jubilee, we congratulate and wish him many more successes and satisfaction from the full challenges of his work.

Directors and employees *on the occasion of the 10<sup>th</sup> anniversary of the Ossa Congress & Spa Hotel in recognition of their professionalism, high quality and diverse range of rendered services and continuing the best traditions of the Polish hotel trade.*

High class professionalism in the organization of congresses, conferences, celebrations and occasional events, creating a pleasant atmosphere during individual and group stays, kindness and openness to the needs of our children's clients, loyalty to Polish customs and culinary traditions are the quintessence of traditional Polish hospitality and are a well-known showcase of the Hotel Ossa Congress & Spa.

On the occasion of the jubilee, we congratulate and wish the employees many successes.





## CLUB GUESTS IN 2017

In response to the demand of entrepreneurs at European Business Club Poland for knowledge of the provisions of law and good practices useful in the process of managing firms, the Management Board of the Association would like to invite Polish and foreign persons being Polish and foreign authorities or experts in specific working fields to attend meetings with entrepreneurs. Traditionally, the meeting formula consists of two parts: during the first one the Guests address general issues and specific matters, and the second one is meant for discussions and answering questions raised by entrepreneurs. From the very beginning such meetings with the Guests attract strong interest of entrepreneurs, and their professional character and the raised issues are highly assessed.

Below we introduce the Guests of European Business Club Poland in 2017 in alphabetical order:



Member of Parliament Adam Abramowicz, Chairman for the Parliamentary Team for Supporting Entrepreneurship and Economic Patriotism presented *tasks fulfilled by the Team for Supporting Entrepreneurship and Economic Patriotism*.



Ambassador of the United Kingdom to Poland HE Graeme Jonathan Knott presented *up-to-date information about trade cooperation between Poland and the United Kingdom and about anticipated changes which will result from Brexit*.



Professor Witold Modzelewski, President of the Tax Studies Institute discussed *fiscal policy towards entrepreneurs in light of the Constitution for Business*.

You are all very welcome to attend next meetings with the Guests of European Business Club Poland in 2018



## PATRONAGES 2017

The Association takes the honorary patronage over projects covering the area of activity of European Business Club Poland provided for in its Statutes. Thus, they are European, national or regional projects which are of great importance for development of business, entrepreneurship, economy, science, cultures and sports. Such projects must comply with the system of values adopted by the Association, specifically moral principles, ethics, the entrepreneur's ethos, the idea of economic patriotism and social business responsibility. Such projects must be of a high substantive and organizational standard.

In 2017, the Association of European Business Club Poland took the following projects under its honorary patronage:

**7<sup>th</sup> POLISH BUSINESSWOMAN CONGRESS** The leading theme was the **Transformation – approach to business**. The organisers of this event were: the International Incubator of Women in Business Foundation [*Polish: Fundacja Międzynarodowy Inkubator Kobiet Biznesu*] and the magazine "Businesswoman & life". It was a seminar (discussion and experts panels) during which recognised speakers and personalities of the Polish business scene spoke. Over 1,500 entrepreneurial individuals seeking new knowledge, contacts and opportunities met in one place. Fashion shows and fairs offering products and services for business were also held.

**The 10<sup>th</sup> International Financial and Banking Forum titled "The public financial system and economic growth - state and perspectives of changes financial"**. The Forum was organised by the Department of Finance of the Faculty of Economic Sciences of the Warsaw University of Life Sciences [SGGW]. The event offered the opportunity for reflection on the past decade, first of all in view of dynamic economic events and identification of changes and risks for the Polish economy in the perspective of next years as well as for discussing strategic plans for the Polish financial sector to make the continuation of economic growth possible.

**The 7<sup>th</sup> edition "Professionals for professionals"** is composed of regular meetings held by entrepreneurs of the furniture industry organised by TopSolution with partners offering opportunities of attending free trainings, discussion panels and meetings with experts in various related areas of business.

The European Business Club Poland was the Organisation Supporting the **7<sup>th</sup> European Congress of Small- and Medium-Sized Enterprises in Katowice**. The permanent motto of this event is Science – Business – Self-government TOGETHER FOR THE ECONOMY. The main theme of the seventh edition of the Congress was "Set business free!" which is a multidimensional postulate of the entrepreneurs reflecting their readiness to amend the laws, the entrepreneurship approaches and new technologies and foreign expansion.

**The President of the European Business Club Poland was a member of the Honorary Committee for the Scientific Conference at the University of Euroregional Economy titled "Management in the 21 century. Human resources in future organisations"**. The Conference attempted to answer such questions as: what subjects should be taught in the field of management; how future organisations will look like; what kind of employees will be sought by intelligent organisations, and to identify mutual connections in developing structures in future organisations.

The European Business Club Poland was the Royal Łazienki's partner in the project **EUROPEAN PICNIC** held at the Royal Łazienki Park in Warsaw.





## EUROPEAN BUSINESS CLUB POLAND ASSOCIATION

### REGULAR MEMBER APPLICATION FORM

1. Name and Surname: .....
2. Address: .....
3. Tel.: .....
4. Name and address of the company: .....
- .....
5. Tel.: ..... Fax: .....  
e-mail: ..... www: .....
6. Type of business: .....
7. Year of establishment of the company: .....
8. Awards and distinctions received: .....
9. Recommendation of Regular member: .....
- .....
- .....

Upon being acquainted with the Statute of the European Business Club Poland Association I declare the will to join the Association. I undertake to adhere to the provisions of the Statute and pay the annual membership fee. I declare to make a one-time payment o in the amount determined by the Management Board of the Association for the entry into the Register of Members.

.....

Date and signature of the person submitting the Form

The Management Board of the European Business Club Poland Association made the entry into the Register of members under the number:

.....

Warsaw .....

obo The Management Board .....







## EUROPEAN BUSINESS CLUB POLAND ASSOCIATION

### SUPPORTING MEMBER APPLICATION FORM

1. Name and address of the company:.....  
:.....
2. Type of business (manufacture, trade, services, agriculture, other):.....
3. Type of business entity (civil law partnership, public limited company, private limited company, other):.....  
.....
4. Year of establishment of the company: .....
5. Employment:.....
6. Annual turnover in PLN (up to 200,000; 200,001 – 500,000; over 5000,000):  
.....
7. International business (yes/no)
8. If so, then in what region: (Eastern Europe, Western Europe, North America, South America, Asia, Africa): .....
9. National and International awards and distinctions received: .....

Upon being acquainted with the Statute of the European Business Club Poland Association I declare the will to become a Supporting member. I undertake to adhere to the provisions of the Statute and pay the obligatory entrance fee for the entry into the Register of the Supporting Members as well as pay the annual membership fee

.....  
*Date, stamp and signature of the authorized person  
for the submission of the Form on behalf of the  
company*

The Management Board of the European Business Club Poland Association made the entry into the Register of Supporting Members under the number:

.....

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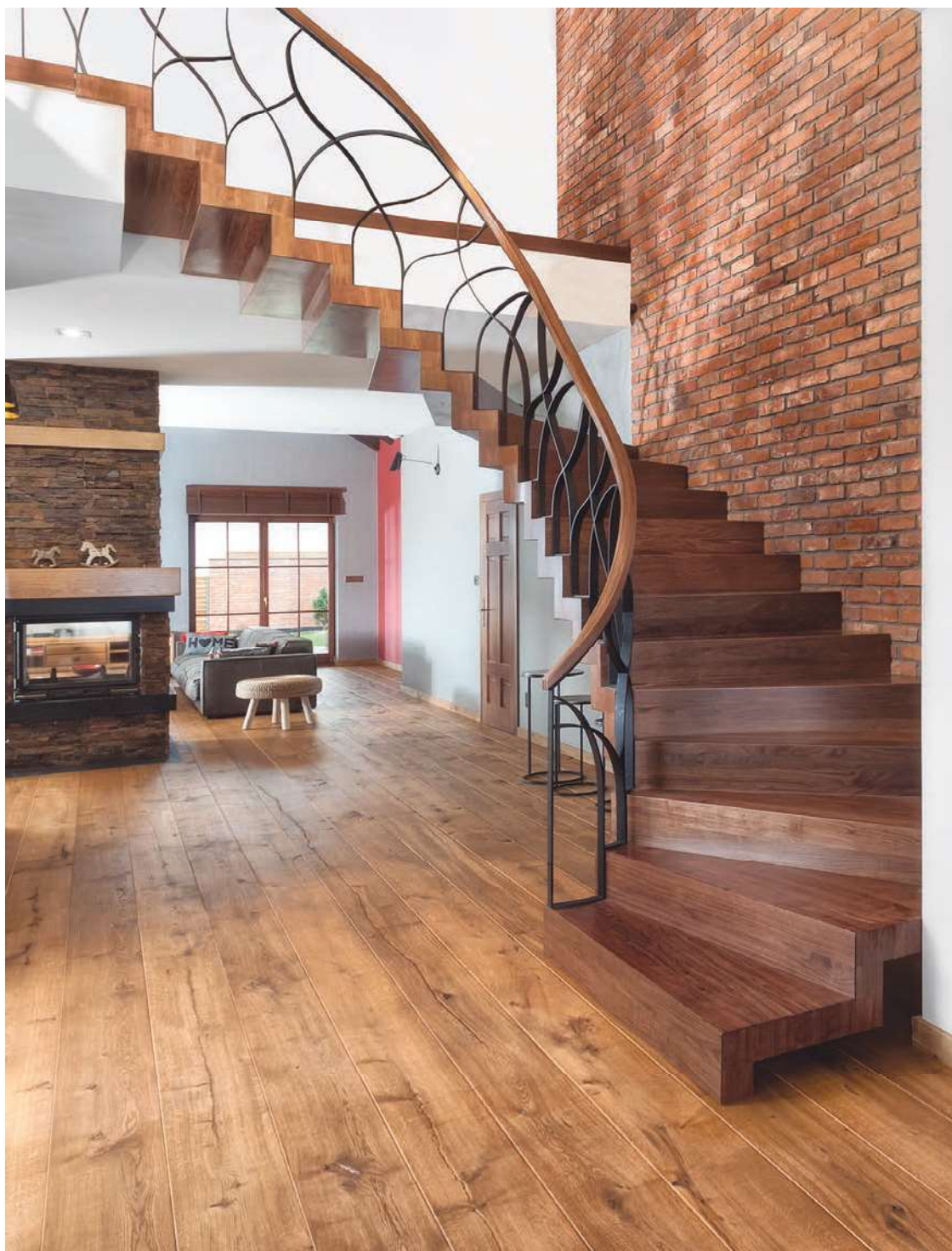


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### Lesznowola in numbers:

- Surface area – 69 km<sup>2</sup>
- Administrative division – 22 village councils, 33 villages
- Population – more than 30,000
- Number of firms – more than 5,000
- Commune surface area covered by the zoning plan – 98.7%



Communal playground in Zamienie



Judo competition in the hall at CEiS Mysiadło



Krzywa Iwiczna housing estate in Nowa Iwiczna

### Our advantages:

- attractive investment areas
- close proximity to Warsaw and international airports (Chopin Airport, Modlin)
- high level of spatial planning
- developed social infrastructure: a modern educational and sports base
- high capital expenditures
- developed technical infrastructure
- lack of intrusive industry
- friendly local government using transparent operating procedures



Housing estate in Lesznowola



Public school in Mroków



*„The Commune of Lesznowola is a good place for business development, attractive for investors, ecologically and naturally clean, convenient, interesting and citizens friendly.”*

Maria Jolanta Batycka-Wąsik – the Mayor of Lesznowola



Asian shopping center in Wólka Kosowska

### LESZNOWOLA COMMUNE OFFICE

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