

An organisation open for everyone who cares about the development of business, entrepreneurship, economy, science, culture and sport.



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## CHAPTER OF AWARDS OF THE EUROPEAN BUSINESS CLUB POLAND

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Professor dr. hab. Adam Koseski – Dean of The Pultusk Academy of Humanities

under the name of Aleksandra Gieysztor

Czesław Lang - Lang Team ltd., Director General of Tour de Pologne, Ambassador of Poland Sport

Krzysztof Pietraszkiewicz – President of the Polish Bank Association

Andrzej Siezieniewski – Member of the Management Board, Pałac Kultury i Nauki Sp. z o.o.

Teresa Sukniewicz – Kleiber - Entrepreneur

Krystyna Woźniak – Trzosek – President of the Management Board, Editor in Chief of the "Polish Market" Magazine



Janusz Cieślak

President

of the European Business Club Poland

#### **ENTREPRENEURSHIP - COOPERATION - SUCCESS**

The Association of European Business Club Poland honoured, for the second time, entrepreneurs, scientists, local government members, media and sports representatives with its awards. We appreciated those who care about social solidarity, business ethics and promoting the good name of Poland.

We had pleasure to host you in a unique place. The Old Orangery and the Royal Theatre in Royal Łazienki in Warsaw are among the most valuable monuments of Polish history and culture.

It was our great pleasure to note that the vast majority of our guests was composed of Polish entrepreneurs. The entrepreneurs' role is difficult to be overestimated. The economic development of our country is largely owed to them. Small and medium-sized enterprises account for 99.8 percent of all the enterprises operating in Poland, and they number around 1.8 million. There are about 4,000 large-sized companies operating in Poland. Small and medium-sized firms generate about 70 percent of the Poland's GDP and give work to approximately 65 percent of the overall workforce in Poland.

The European Business Club Poland Award Ceremony is our holiday, the holiday of Polish entrepreneurs who are guided, in their business and social activity, not only by the criteria of profit or personal successes but also those who are devoted to the idea of social solidarity and business ethics. In this context, I should like to recall the motto which motivates us, at the European Business Club Poland, and these are the words of US entrepreneur Henry Ford: A business that makes nothing but money is a poor business.

It is probably these words that Deputy Prime Minister Mateusz Morawiecki had in mind when - in June this year at the Poland: A Great Project Congress - said that the entrepreneurs who selflessly care for social welfare and social solidarity are key forces in our country's economy.

And this is the intention of prizes awarded by the Chapter of the Award Committee of the European Business Club Poland chaired by Professor Elżbieta Mączyńska, President of the Polish Economic Society. These are prizes for special achievements, and they personalize the values and ideals cherished by our Association. Through our prizes we would like to draw the attention of the wide community to the real authorities whose achievements and life attitudes are examples worthy to be followed.

No business operates, however, in isolation. This is why we, at the European Business Club Poland grouping entrepreneurs, appreciate and honour not only entrepreneurs but also cultural institutions, charities, representatives of local governments, science, sports and media who contribute, through their activities, to creating a business friendly environment. They are the ones who contribute to creating Poland as the interesting economic partner, building the high position of Poland both within the European Union and worldwide and promoting the Poland's good reputation.

We can achieve much more in our economy if better conditions for developing small- and mediumsized firms are created, for instance, such conditions which are in Great Britain and Germany where small- and medium-sized firms are the mainstay of economic development. We are glad to note that the present government undertakes the activities to support entrepreneurs in solving their own problems.

An important task in this respect awaits the system of law and administration operating on its basis which should create a friendly environment for the entrepreneurs' operations by removing bureaucratic barriers and providing convenient financial conditions.

I believe that the activity of our present government will result, in the coming years, in beneficial changes for our economy, and the members of the European Business Club Poland as well as winners of the present and next editions will contribute to them.

I would like to thank all the awardees for their efforts in their daily work and for serving as an example for others to emulate despite any adversities which they face. I would also like to thank the Managing Board of the Association, the Chapter of the Award Committee headed by Professor Elżbieta Mączyńska and also those involved in organising our project for their input, friendly advice and assistance.

I should like to take this opportunity to invite entrepreneurs as well as all individuals and organisations concerned to cooperate with the European Business Club Poland. When acting together with us, you will encounter new opportunities for new business contacts, exchanging views about any Polish and European economy issues and participating in the exchange of economic, scientific and legislative information.

Let's act together, diligently, efficiently and responsibly when following our motto:

ENTREPRENEURSHIP - COOPERATION - SUCCESS





Prof. dr hab. Elżbieta Mączyńska

President of the Polish Economic Society

Member of the National Development Council called by the

President of the Republic of Poland

President of the Chapter of Awards of the

European Business Club Poland

# Mateusz Morawiecki **Deputy Chairman of the Council of Ministers Minister of Development**



Warsaw, 21 September 2016

#### ECONOMY - ETHOS - ROOTING IN SOCIAL RELATIONSHIPS - HUMANITARIANISM

This is the essence of the idea of the "European Business Club Poland Awards". Both the economic history and scientific research prove that any sustainable economic success requires the respect for ethos and humanitarianism and also its rooting in social relationships. The ethos means a set of values, standards and behavioural patterns in social relationships. Market economy requires the system of values underpinning the laws, ethical and moral standards, and it needs freedom and responsibility at the same time.

Separating economy from morals is the desecration of the 18th-century idea of the Scottish thinker and philosopher, Adam Smith recognised as the intellectual father of economy. Adam Smith unconditionally combined the idea of market economy with morals. He treated his first work "Theory of Moral Sentiments" as an inherent basis for considerations over the nature and reasons of the nations' wealth which was discussed in the later work of this thinker. Any lack of such symbiosis creates the "fertile" ground for unethical behaviours of which escalation inevitably increases the risk of crisis.

There is enough evidence that if human fate and human environment were governed only by market mechanisms, the society would collapse. This is the risk which the world is experiencing to a certain degree now. This is why it is so important to show and award the activities which counteract it, the activities which combine entrepreneurship with humanitarianism, with social progress, improvement of quality of people's lives. It is the more important that we are indeed living in times of civilisation downturns, great uncertainty, haste, culture of disposability and parallel marginalisation of culture of strategic thinking. There is still not enough space for in-depth thoughts and reflections on real measures of money, business, life and sustainable values.

A wide range of different prizes for entrepreneurs, artists, social activists and other individuals are awarded in Poland and all over the world. We may ask then whether there is a certain inflation of competitions, rankings and awards. At the same time various asymmetries of the contemporary world and anti-social phenomena appearing in it prove a deep sense of awarding those who oppose to it by creating new standards of behaviour, awarding those who remain true to the social values and humanitarianism remaining at the same time successful in their businesses, professions and creativity. It is thanks to such people that one can counteract the chaos in the system of values, i.e. the anomy being so characteristic of contemporary turbulent times.

It is a great honour to participate in such noble event as "European Business Club Poland Awards". This event is all the more important that it is of an interdisciplinary character and is addressed not only to businessmen but also to those who are active in other spheres of social life, including culture, science, sports, media and others. It only remains to wish next editions of this noble event to be held and become an inherent element of the social and economic life.

The Promoters and Participants of the European Business Club Poland Award Gala

WICEPREZES RADY MINISTRÓW

MINISTER ROZWOTH

MATEUSZ MORAWIECKI

Dear Sirs,

An entrepreneur plays a key role in the economic system. The entrepreneur's function consisting of striving for profit is the driving force of market economy. The efficient economic activity in the contemporary world requires entrepreneurial approaches and knowledge. Today, the knowledge is recognised as the most significant strategic resource for the enterprise attracting other strategic resources, both material and human. Their efficient use allows the increase in economic efficiency and achieving the leading position in the market.

It is unquestionable that in order to achieve success, the entrepreneur – apart from possessing knowledge and material resources – must also be a leader. The leader's task is to create the world to which others want to belong, but not to change others and match them to one another. The economy which is to develop, needs leaders-visionaries who will lead their firms to their expansion and growth, and who will build a strong and recognisable brand which on the one hand, will constitute a strong competition, when on the other hand, it will serve as a reference model.

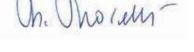
One of the priorities of the Ministry of Development is to support and assist entrepreneurs in strengthening their potential, among other things, in the process of entering foreign markets. We are aware of the fact that this process is cost-intensive and burdened with a high risk, particularly as regards non-European markets. For this reason, supporting entrepreneurs in their foreign expansion was indicated - in the Responsible Development Strategy being currently prepared by the Ministry - as one of the intervention main areas.

To encourage the entrepreneurs, particularly micro-, small- and medium-sized ones, to become engaged in export activities, a numerous activities, including inter alia, establishing the system of promoting the Poland's economy on foreign markets ensuring a relevant support for firms up to the level of involvement in export of goods and services, implementing the Polish economic diplomacy reform and also extending information and educational activities overcoming mistrust to become engaged in export activities, have been planned.

From the beginning of 2017, the Polish Development Fund will commence their activity in a new form coordinating the activities of the Industrial Development Agency, Bank Gospodarstwa Krajowego, the Export Credit Insurance Corporation, the Polish Information and Foreign Investments Agency and the Polish Agency for Enterprise Development. The Polish Development Fund will act to provide funds for the development of our country and mitigate economic fluctuations, support the development of enterprises and modern sectors of our economy, support foreign expansion of Polish entrepreneurs, promote economy and underpin the inflow of foreign investments to Poland, support a balanced social and regional development and prepare the Polish economy to challenges of globalisation and impacts of worldwide social and economic trends.

I would like to stress that Poland should be perceived as the economic leader in our region and the modern country of innovative and high quality products and services, and therefore, its consistent economic promotion abroad is indispensable. Obviously, in order to achieve this, the Polish entrepreneurs' involvement is of key importance. I am convinced that due to the planned changes, we will jointly succeed in promoting Polish products so that they, and consequently Poland, will become a brand recognised around the world.

Yours faithfully



Adam Hamryszczak, Undersecretary of State in the Ministry of Development, read the letter of Mateusz Morawiecki, Deputy Prime Minister and Minister of Development, to entrepreneurs associated in the European Business Club Poland.





#### AWARDS OF THE EUROPEAN BUSINESS CLUB POLAND 2016

#### Main award "VICTORIA EUROPAE" (EUROPEAN VICTORIA)

#### ECONOMIC FORUM IN KRYNICA ZDRÓJ

"for outstanding contribution to the process of strengthening the position of Poland in the European Union and building the solidary, just and competitive Europe"

#### "ENTREPRENEUR MAGNUS" (EXTRAORDINARY ENTREPRENEUR)

#### TADEUSZ WRZEŚNIAK

President of the Wrześniak Glassworks Group "for creating the largest in Poland glassworks of hand-formed glass and outstanding achievements in foreign expansion of top-quality products and original designs"

#### CZESŁAW LANG

General Director of Lang Team Sp. z o.o.

"for creating the most professional, media and world-recognisable Polish sports brand,
outstanding achievements in sports marketing
and the skilful combining of sports with the history of Poland"



#### "BENE MERITUS" (HIGHLY DISTINGUISHED)

#### EWA BŁASZCZYK

President of the "AKOGO?" Foundation

"for creating the first in Poland clinic – the model of treatment and rehabilitation of children with
traumatic brain injuries, and for determination in initiating new systemic solutions
and implementing innovative scientific and medical programmes
designed for patients in a coma"

#### **ŻANETA BERUS**

President of EXPO XXI Warszawa
"for professionalism, creativity, courageous and dynamic management
of EXPO XXI Warszawa,
and for outstanding and long-standing achievements in the MICE sector"

#### **ROBERT ROGUSKI**

Mayor of Kobyłka Town
"for professionalism and bold vision of developing Kobyłka Town
implemented by introducing innovative programmes with the use of European funds"

#### HENRYK SOBIERAJSKI

Director of the news channels Polsat News and Polsat News 2

"for addressing problems of Polish entrepreneurs in informative and journalistic programmes of TV Polsat News and for the economic education of the society"



#### "SIGNUM TEMPORIS" (SIGN OF THE TIMES)

#### GRZEGORZ ŁUBCZYK

Vice-President of the "HENRYK SŁAWIK – Pamięć i Dzieło" Foundation "in recognition of achievements in activities for popularizing the knowledge of Polish refugees in Hungary in the years 1939 – 1946 and the Polish-Hungarian relations during the Second World War"

#### ADAM ZDANOWICZ

President of the firm "MAD BICYCLES"

"for creativity and the innovative project "Made-to-measure bicycles"

incorporating the folk design of the Podlasie region

and for courage in capturing worldwide markets"

#### "PRO FUTURO" (FOR THE FUTURE)

#### ROYAL ŁAZIENKI MUSEUM in WARSAW

"for implementing the project "The Zone of Muses and Thoughts of Stanislaus Augustus – the Renovation and Restoration of the 18th-century Old Orangery with the Royal Theatre for the purpose of a new sculpture exhibition and implementing the cultural programme, and for restoring historic building structures"

#### JACEK RAGUS

President of Przedsiębiorstwo Poligraficzne RAGUS J.Ragus M.Ragus Sp. J. "for professionalism as well as high quality and complex printing services"

#### "PRO PUBLICO BONO" (FOR THE SOCIAL ACTIVITY)

#### Board of Women by the Polish Red Cross

"for help and sensitiveness to the needs of the youngest children from low-income families, and for long-term activity aimed at improving the child's world"



#### "VICTORIA EUROPAE" (EUROPEAN VICTORIA)

awarded to natural persons, companies, institutions, social organisations, initiatives and enterprises with significant contributions to raising the status of Poland on the international arena

#### LAUDATION

on the occasion of granting

# THE EUROPEAN BUSINESS CLUB POLAND AWARD to THE ECONOMIC FORUM IN KRYNICA

Ladies and Gentlemen, dear Friends of the European Business Club Poland, Dear Winner,

We have gathered here to honour the significance and achievements of the Economic Forum in Krynica

as the institution and organisation operating in Krynica Zdrój for 26 years.

The first Economic Forum in Krynica was held in 1992 as the Poland-East Forum. The intention of its initiators, Mrs Mariola Berdychowska and Mr Zygmunt Berdychowski, was the exchange of information and experiences after the Poland's transformation. Formally, the Forum is organised by the Institute for Eastern Studies.

Thanks to organisational talents the Forum attracts large numbers of politicians, businessmen, scientists and journalists. It is revealing that the first forum was attended by 120 participants and the last one – by over 5 thousand. The Forum unite crowds of people who want and seek to participate in this East-European Davos. Krynica is not only the city but it has become a synonym of the place where the Westerners and Easterners can meet and talk. As its promoters ensure, they limit their role to the promoter caring about the diversity of ideas and discussions being held. This is why hundreds of panels, in which I had the opportunity to participate, are organised and which address various, current and contemporary significant issues being even more important in times of uncertainty. Since the Forum's idea brings people together and is a platform for exchanging views, it provides the opportunity for reaching agreements being so vital both in Poland and Europe.

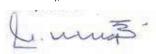
Our Winner has expanded to a dozen or so fora, e.g. the investment forum in Tarnów or the innovative one in Rzeszów, and it has had many followers such as the European Economic Congress in Katowice or the European Forum of New Ideas in Sopot, to mention only a few. The Economic Forum is an important event on the economic and political map of Poland. Undoubtedly, all credit goes to Mr Zygmunt Berdychowski who is not only a moderator of this event but also a politician, businessman and fan of extreme sports being the 19th Pole who climbed the Seven Summits.

The Forum is a successful business project, but first of all, it is an important institution which attracts many politicians, businessmen and artists; this is where successful individuals are honoured, and the prize for the Man of the Year often predicts the winners' successes.

Since the Chapter of the Award Committee of the European Business Club Poland highly appreciates the achievements of our Winner, it decided to give the European Business Club Poland Award to the Economic Forum in Krynica.

I am pleased and congratulate the Winner on such honourable award.

Yours faithfully,

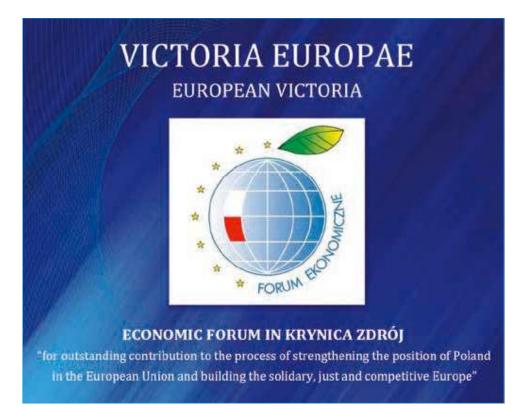


Laudation for the award of the Victoria Europee 2016 Main Prize (Victoria European) For the ECONOMIC FORUM in Krynica Zdrój Was delivered by prof. dr hab. Herbert Wirth









The main prize of European Business Club Poland "Victoria Europae" is the prize for special achievements and personification of values and ideals cherished by the Association. Guided, in our activities, by the system of these values and recognising them as overriding and timeless, European Business Club Poland aims at indicating individuals, institutions, initiatives and ventures manifesting these values, and by awarding them the main prize it makes them, in the symbolic aspect, members of its community. At the same time, the Association would like to draw the attention of a wider audience to the real authorities, resulting from their landmark achievements and life attitude serving as examples worthy to be followed.

The Economic Forum in Krynica Zdrój which in 2016 was awarded the main prize of European Business Club Poland, is a very special venture because of the extremely broad spectrum of subjects, activities and influences it deals with, but first of all, because it is a significant element of the public debate in Poland and Europe.

Having been organised for 26 years, the Economic Forum in Krynica Zdrój is the project during which political, economic and intellectual elites of

Central and Eastern Europe engage in a dialogue about the future of Europe and the whole world. Due to numerous foreign delegations, the type of addressed problems and various accompanying events, since the very beginning the Krynica Forum has been compared to the World Economic Forum held in Davos, Switzerland. Each year this project gathers a few thousand of attendees from 60 countries and about 200 commercial, media and institutional partners. Within the framework of this Forum, over two hundred events – debates, plenary sessions, presentations, are held. This is a recognised place for delivering important political and economic declarations.

The concept of the Krynica meetings emerged in 1992. Initially the Forum was the place for exchanging views, ideas and proposals of cooperation between Poland and its neighbours. In this regard it was guided by recommendations developed by the Polish "Kultura" publication in Paris, especially by editor-in-chief Jerzy Giedroyc, that "the Poland's safety and steady development depends on whether Poland will succeed in establishing good-neighbourly relationships with its neighbours". Then, the issues addressed at the meetings in Krynica covered the Eastern policy of Poland.

The first Forum was held in autumn 1992. It was he disclosed details of functioning a new governattended by almost 100 participants (most of them were from Poland). The formula of the Krynica forum changes together with amendments in the European politics and economy. The list of participating countries is still extended, and each subsequent year of meetings requires new and current topics to be discussed. The recent for a were attended by the representatives from over 60 countries from Europe, North America and Asia who discussed, among other things, international security, and also environmental threats and socio-cultural transformations.

On 6-8 September this year, the 26th Economic Forum was held in Krynica-Zdrój. The leitmotif of this year's debate "Europe in the face of challenges – united or divided?" reflects the current situation on the Old Continent. During this year's Forum, over 3.5 thousand guests: heads of governments and parliaments, ministers and parliamentarians from countries in our region, CEOs of the biggest companies, experts and representatives of scientific circles, discussed the most recent problems of the worldwide economy as well as political and economic issues. Almost 600 journalists from several dozen of countries in the world were accredited.

This year Krynica witnessed important economic declarations made by members of the Polish government, Prime Minister Beata Szydło declared to provide entrepreneurs with any assistance and create the deregulatory package, and also promote Polish start-ups and organise the First Congress of Innovators in Warsaw in 2017, Deputy Prime Minister, Minister of Development Mateusz Morawiecki supported the trade unions' and social organisations' initiative on a ban on trade on Sundays, and he also positively assessed the banks' re-Polonization, provided that transactions are based on market parameters, and

mental agency of which purpose is to support Polish exporters – the Polish Agency for Trade and Investments which will replace the Polish Information and Foreign Investment Agency (PAIiZ). Deputy Minister of Finance Wiesław Jasiński announced the tightening of the VAT system and Minister of Energy Krzysztof Tchórzewski declared that at the turn of year, the decision on constructing - in Poland - two coal-fired plants in the most modern in the world technology – the clean-coal technology, will be made.

The Plenary Session "Central and Eastern Europe - can it speak with one voice?" was the opportunity for the next meeting of the Visegrád Group leaders: Polish Prime Minister Beata Szydło, Hungarian Prime Minister Wiktor Orban, Prime Minister of the Czech Republic Bohuslaw Sobotka, Prime Minister of Slovakia Robert Fico, and also Prime Minister of Ukraine Wołodymyr Hrojsman. During the debate, the heads of governments discussed the manner in which social and economic policy should be shaped to ensure that it serves the interests of all citizens. As commonly pointed out, the Group V4 has huge potential and is in position to change the future of Europe for the better. The Prime Ministers emphasized that despite many differences between the countries. at the EU level they can reach a compromise and face global challenges. Krynica is a good place to build good projects - and we are building such project together. The Visegrad Group is often perceived by their colleagues from the EU as a circle of rebellious prime minister's who always have their own opinion on each and every subject. But it turns out that the truth is on our side – Prime Minster Beata Szydło said at the Session.

Prominent figures from the political scene of the European countries, among others, European Commissioner for Health and Food Safety Vytenis





Andriukaitis, European Commissioner for Education, Culture, Youth and Sport Tibor Navracsics, Chairman of the Parliament of Lithuania Loreta Grauziniene, Deputy Prime Minister for European Integration of Ukraine Iwanna Kłympusz-Cyncadze, Minister of Energy of Lithuania Rokas Masiulis, Minister of Energy of Ukraine Ihor Nasałyk, Minister of Labour, Family, Social Protection and Seniors of Romania Dragoș-Nicolae Pîslaru and Prince Michael von Liechtenstein took part in the debate of the 26th Economic Forum.

In 2016, the Polish Diaspora Forum organised by the Senate of the Republic of Poland and the Economic Forum was held for the first time in Krynica. Politicians and entrepreneurs discussed the Poland's policy towards the Polish Community Abroad and Poles living abroad and the shaping of the identity outside the country. The discussed topics included the issues related to innovation, science, progress as well as building economic ties, using scientific achievements, intellectual potential and success of our compatriots living abroad. "We want to engage the Polish Community Abroad in a series of important events in Poland because Poles living abroad are our treasury; they are almost 20 million, thus huge potential" - Speaker of the Senate of the Republic of Poland Stanisław Karczewski said and announced that next year the Polish Diaspora Forum would be held again within the framework of the Economic Forum in Krynica.

The International Conference "Europe of the Carpathians" initiated by Speaker of the Polish Sejm Marek Kuchciński was an integral part of the 26th Forum. Participants of this conference discussed, for two days and in eight thematic panels, the most important issues pertaining to Central and Eastern Europe: from history, culture and social affairs to economy and current European problems. More than forty speakers (parliamenta-

rians, politicians, local government officials and intellectuals) from various countries, including Poland, exchanged their opinions and experiences on current issues of our region. The Forum brought together guests from Albania, Armenia, Bulgaria, the Czech Republic, the Netherlands, Liechtenstein, Lithuania, Latvia, Moldova, Germany, Poland, Russia, Romania, Sweden, Ukraine, the United States, Hungary, Great Britain, Italy.

Each year Krynica becomes the world economic centre and provides an excellent opportunity to hold meetings and informal dialogue during which politicians and business representatives exchange their views. According to many attendees, one of the advantages of this event is that business representatives have the opportunity to directly present their observations and comments on economic and regulatory policy implemented by governments and European institutions.













#### "ENTREPRENEUR MAGNUS" (EXTRAORDINARY ENTREPRENEUR)

awarded to natural persons for extraordinary achievements and contributions to the economy

# **ENTREPRENEUR MAGNUS**

EXTRAORDINARY ENTREPRENEUR



#### Tadeusz Wrześniak

"for creating the largest in Poland glassworks of hand-formed glass and outstanding achievements in foreign expansion of top-quality products and original designs"

Tadeusz Wrześniak is a founder of the group of glassworks Wrześniak Glassworks scattered all over Poland. Currently Tadeusz Wrześniak is the biggest manufacturer of the high quality utility and decorative glass in Poland and Europe.

Each year a lot of magnificent collections are created in his glassworks, and they are presented at the international Ambiente and Tendence fairs in Frankfurt am Main. Products bearing his signature are highly appreciated and sold all over the world. This success is the result of hard work and efficiency. Should new markets need to be captured or attracted or our products need to be promoted, I just leave and make it happen – says Tadeusz Wrześniak.

The glassworks manufactures a wide range of decorative glass (vases, decorative goblets, candleholders), tabletop products (tumblers, jugs, bowls), in clear and in colour glass, in all possible sizes – from the smallest drinking glasses up to XXL-sized products.

The glassworks is open for new innovative ideas and designs, and follows every request of even the most discerning customers. By numerous painting and decorating techniques, he constantly extends the range of offered products. Thousands of unique patterns and designs offered by

his enterprise are available for the customer who can also commission him to implement his own design based on advice and technical support of the highly qualified staff of his glassworks.

In 2014, during the Christmassworld Fairs in Frankfurt, Wrześniak Glassworks jointly with the Dutch glass manufacturer Hakbijl Glass set up a new Guinness record. This event was noted as "the biggest champagne flute". The biggest world flute 210 cm high was filled with 80 bottles of champagne, equivalent of 60 litres.

Tadeusz Wrześniak fully manifests the idea of European Business Club Poland, as he combines his business with the activity for the local community.













# **ENTREPRENEUR MAGNUS**

EXTRAORDINARY ENTREPRENEUR



#### **Czesław Lang**

"for creating the most professional, media and world-recognisable
Polish sports brand, outstanding achievements in sports marketing
and the skilful combining of sports with the history of Poland"

Czesław Lang – an outstanding sportsman, manager, businessman and social activist. Multiple Polish Cycling Champion.

Since 1993 he has been the General Director of Lang Team and Tour de Pologne. Under his leadership Tour de Pologne being a part of the prestigious cycle UCI World Tour, has become one of the most important world cycling race. He promotes professional and amateur cycling at different levels.

He initiated many events which became cyclical events attracting numbers of cycling enthusiasts. They include: Skandia Maraton Lang Team, Grand Prix MTB, Nutella Mini Tour de Pologne, Tour de Pologne Amatorów or Tauron Lang Team Race. He is a member of the International Association of Cycling Race Organizers (AIOCC).

His professional activity as the General Director of Tour de Pologne added to the prestige and role of TOUR DE POLOGNE UCI WORLD TOUR.

#### Today TOUR DE POLOGNE is:

- The biggest cyclically organised sports event in Poland and the most recognised sports brand in our country, and also the biggest cycling race in Central Europe.
- One of the oldest sports events in our country. The first edition took place in 1928.

- Since 1993 it has been fully professional, and since 2005 it has been held as part of the prestigious cycle UCI World Tour (2005-2011 as the "UCI Pro Tour") of the cycling championship league.
- The most often awarded sports event in Poland.
- The sports event in Poland of the greatest media visibility.
- Tour de Pologne is broadcasted in 119 countries and in 30 language versions.
- The perfect form of promoting Poland, its cities and the most beautiful regions.
- The social phenomenon which unites millions of Poles. In 2015, 3.2 million fans were present on the race route.
- It emphasises, in an original way, its national character recalling the most important events of in Poland's history. The race joined the celebration of the Year of Chopin, commemorated the anniversary of the Warsaw Uprising, followed the route of John Paul II and our national anthem "from the Italian land to Poland", and also celebrated the 25th anniversary of free Poland.
- It promotes the active and healthy lifestyle also through its accompanying events – Tour de Pologne of Amateurs organised for all bike fans and Nutella Mini Tour de Pologne for children and teenagers.
- This year Tour de Pologne for women was organised for the first time.











PRZYZNANIA NAGRODY

Pan Czesław Lang

jest laureatem nagrody przyznanej przez Kapitułę Nagród Europejskiego Klubu Biznesu Polska

#### ENTREPRENEUR MAGNUS 2016 WYBITNY PRZEDSIĘBIORCA

"za stworzenie najbardziej profesjonalnej, medialnej i rozpoznawalnej w świecie polskiej marki sportowej, wybitne osiągnięcia w zakresie marketingu sportowego oraz umiejętne łączenie sportu z historią Polski"

Nagroda została wręczona na uroczystej

GALI WRĘCZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA

w Teatrze Królewskim w Łazienkach Królewskich

w Warszawie, w dniu 24 września 2016 r.

Janusz Cieślak

Prezes



A ////
Elżbieta Mączyńska

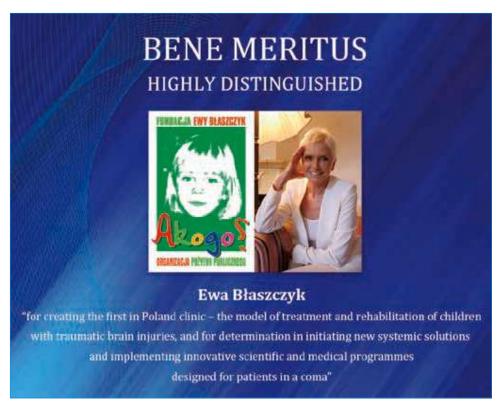
Przewodnicząca Kapituły

Warszawa, dnia 24 września 2016 roku.



#### "BENE MERITUS" (HIGHLY DISTINGUISHED)

awarded to natural persons, companies, institutions, social organisations for special achievements in particular areas



Ewa Błaszczyk is a theatre and film actress, singer mented in the "Budzik" Clinic is recommended and songster.

In 2002, together with Father Wojciech Drozdowicz, author of the program "Ziarno" broadcast by TVP, she established the "Akogo?" Foundation for children requiring rehabilitation after severe traumatic brain injury and their families. Its goal was to build the Neurorehabilitation Clinic 'Budzik" at the Children's Health Centre. The "Budzik" Clinic was launched in July 2013 as the first in Poland model hospital for children after severe brain injuries. The Clinic operates at the Children's Health Centre in Warsaw. The construction of the Clinic of which cost exceeded PLN 20 million was financed by the "Akogo?" Foundation thanks to the dedication of many individual donors, firms and the EU funds.

The medical personnel succeeded in waking up as many as 30 children from a coma. The complete therapeutic and rehabilitation programme includes pharmacotherapy, conservative treatment, nursing and childcare services, the rehabilitation programme, the treatment programme supporting kinesiotherapy, the psychological programme as well as diagnostics and medical consultations. The treatment programme impleby the Health Technology Assessment Agency.

In May this year, at the clinical hospital in Olsztyn the team of Professor Wojciech Maksymowicz - under the guidance of the Japanese neurosurgeon Professor Isao Morita – carried out four pioneering surgeries of implanting the central nervous system promoters in persons in a coma. Professor Morita invited to Poland by the Ewa Błaszczyk's "Akogo?" Foundation, carried out about 300 surgeries of this type in Japan. These promoters for ill children were provided gratuitously by their manufacturer - Boston Scientific Polska. The next three surgeries in July 2016 were carried out by the Olsztyn's specialists on their own, and the devices were financed by the Ewa Błaszczyk's Foundation. The first successes and patients' wakeups have already been noted.













Żaneta Berus is the President of the Management Board, the Managing Director of EXPO XXI Warszawa and the member of the Management Board of Sapphire Group – the owner of, among other things, EXPO XXI Warszawa. This prizewinner has been with EXPO XXI Warszawa for 16 years. In 2006, she took the Managing Director position which she combined with the function of the President of the Management Board as of 2010. She manages all the departments in the facility – the sales, retail centre, technical, financial and IT departments.

Under the Żaneta Berus's supervision, EXPO XXI Warszawa is a professional business partner offering the highest quality space to individual arrangements and a number of additional services related to the organization of special events, including exposure installation, sound equipment, catering and accommodation. The high standard and quality of the EXPO XXI's services is confirmed by professional trade organisations of which it is a member: UFI, ICCA, the Polish Chamber of Exhibition Industry, Warsaw Trade Fair Corporation, the Warsaw and Mazovia Employers Union, the Association of Congresses and Conferences in Poland, the

British-Polish Chamber of Commerce.

The event industry highly values Zaneta Berus by awarding our winner prizes in recognition of her contribution to the Polish event industry development and for promoting Poland as the attractive place for business and tourism.













Robert Roguski has been Mayor of Kobyłka Town since 2006. He was a three-time winner in the first round of elections. In the years 2002-2006 he was a councillor. From his early childhood he was connected with Kobyłka Town. Manager, sportsman, member of the national football representation of Poland of presidents and mayors. Community worker, co-founder and the President of the "Jeden Powiat" Association.

During the term of office of Mayor Robert Roguski, Kobyłka Town became one of the best small towns in the Mazovian province in terms of acquiring EU funds. For instance, the construction of modern sports hall was financed from EU funds.

Kobyłka Town is – to a great extent thanks to our winner's work – the ideal location for investments:

- Location only 18 km from Warsaw, and easy access due to constructing the express way S 8 and modernising the railway "Rail Baltica";
- 20 ha perfectly located investment areas;
- The land development plan covers 95% of the town area;
- The leader in the Mazovian province in terms of implementing the public-private partnership projects.

The prize-winner undertakes many initiatives which aim at providing support to those in need, among others, he participated in the charity action "Noble Parcel", supported Single Mother's House in Zielonka, but undoubtedly, the most valuable initiatives include the activities for Wołomin's Divine Providence Hospice.











# BENE MERITUS HIGHLY DISTINGUISHED



#### Henryk Sobierajski

"for addressing problems of Polish entrepreneurs in informative and journalistic programmes of TV Polsat News and for the economic education of the society"

Henryk Sobierajski is the Director of Information and Journalistic Section of Polsat TV. He created the news channel Polsat News from scratch. The mission of this channel is not only just to report current developments in Poland and abroad, but also to address issues which hinder the Polish entrepreneurs' businesses. He attempts to find practical and legal solutions in broadcast programmes. In particular, the following programmes should be mentioned:

"Biznes Informacje" is the informative and journalistic programme about economy presenting current developments in Poland and throughout the world, broadcast since 2012;

"Nie daj się fiskusowi" – the author's programme of the host of today's Gala, TV presenter Przemysław Talkowski, has been broadcasted for 8 years. The programme is aimed at educating citizens in economy.

"Państwo w Państwie" of which Mr Henryk Sobierajski is the co-author and which is particularly highly valued by businessmen, had its premiere 5 years ago on Polsat News. This programme is the only one in Poland which stigmatizes any law abuse cases, nepotism in

relations state-entrepreneur and state-citizen, reveals pathologies, shows dishonest officials and seeks justice for victims. It presents stories of people who for years have been wrestling with clerical improprieties: lawlessness, incompetence, abuses and pathologies which result in bankruptcies, personal human tragedies, job losses or exclusion.

Thanks to the managerial skills of Henryk Sobierajski, the news channel was created and it has an increasingly high viewer rating in its category.

Henryk Sobierajski is a grandchild of Major Henryk Dobrzański known as "Hubal".

The author of books: Niespokojna dusza (Łódź 1990), Szlakiem mjr. Henryka Dobrzańskiego (Warszawa 1990), Hubal (Warszawa 1997, 2005), Chwalcie Boga w Waszym ciele. Jan Paweł II o sporcie (Warszawa 2001), "Hubal" major Henryk Dobrzański 1897-1940 (Warszawa 2012).







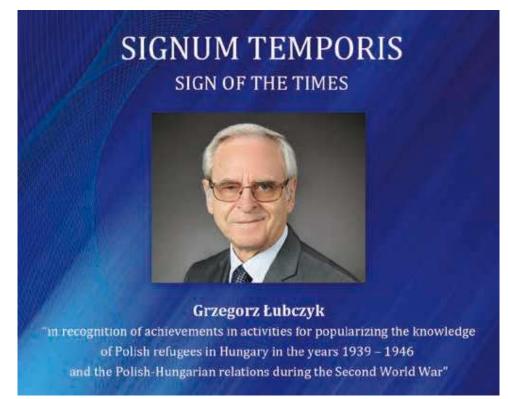






#### "SIGNUM TEMPORIS" (SIGN OF THE TIMES)

awarded to natural persons, companies, institutions, social organisations and institutions for innovative solutions as well as achievements supporting European integration and the development of civil society



Grzegorz Łubczyk is a journalist-reporter, film documentarist, graduate of Polish studies and journalism at the University of Warsaw, long-standing correspondent in Budapest of, among other things, the Polish newspaper "Rzeczpospolita".

In the years 1997–2001, he served as the Ambassador of the Republic of Poland in Hungary, and in the years 2002-2004, he was Vice-president of the "Pomoc Polakom na Wschodzie" Foundation. From 2001 until today, he was the main promoter of the Henryk Sławik's character – protector of tens of thousands of Polish war refugees in the territory of Hungary, the greatest Polish "Righteous" killed in 1944 by the Nazis in the Mauthausen-Gusen concentration camp. In 2008, the prize-winner co-established - in Katowice - the association "Henryk Sławik – Pamięć i Dzieło" of which he is the Vice-president. Author of the first permanent museum exhibition entitled *Henryk Sławik z Szerokiej* at the Gallery of the Jastrzebie-Zdrój History (2014).

He is an expert in Hungary-related issues, Polish-Hungarian relations during the Second World War and the Polish war diaspora in Hungary. Author of 10 books mainly devoted to the Hungary-related topics, such as: Wegierski czyściec (1988), Wielogłos węgierski (1994), Polski Wallenberg. Rzecz o Henryku Sławiku (2003), Henryk Sławik. Wielki zapomniany Bohater Trzech Narodów (2008), co-author (with Krystyna Łubczyk) of three volumes of the bilingual (in Polish and Hungarian) album Pamięć. Polscy uchodźcy na Węgrzech 1939-1946. His album Pamięć and the documentary Wegierskie serce present the tragic history of nations in Europe during the Second World War and the assistance received by Poles from Hungarians. After the outbreak of the War, approximately 120 thousand soldiers and civilians found refuge in Hungary. Hungary was the only European country which opened up its borders and hosted refugees. Thanks to the great kindness of the Hungarian authorities, it was possible to transfer almost 40 thousand Polish soldiers and officers to France.





Since 2004 he has also been engaged in producing historical documentaries.

The filmography of Grzegorz Łubczyk:

Henryk Sławik. Polski Wallenberg (TVP 2004), screenplay and direction: G. Łubczyk and M. Maldis, the best film of TVP Polonia in 2004 (Kryształ TVP Polonia);

Pasterz z Kőbányi (TVP Polonia 2005), screenplay and direction: G. Łubczyk and M. Maldis;

13 lat, 13 minut (TVP Polonia 2006), screenplay and co-direction: G. Łubczyk;

Życie po życiu nr 5308 (TVP Polonia 2007), screenplay and direction: Grzegorz Łubczyk;

Anioły Karola Malczyka (OTTO Agencja Producencka Lublin 2008), and direction: G. Łubczyk, screenplay: G. Łubczyk and Father M. Józefowicz;

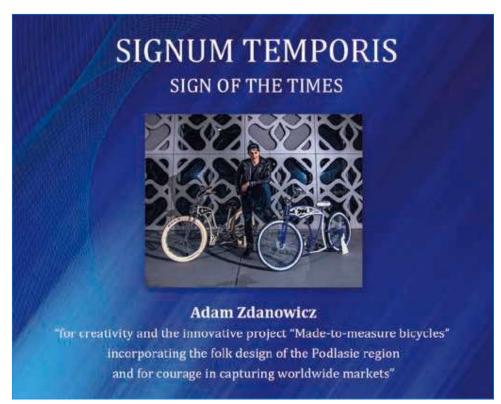
Węgierskie serce (Religia TV 2012), screenplay and direction: Grzegorz Łubczyk;

Życie na krawędzi. Henryk Sławik-József Antall senior (Fundacja Dobre Wieści 2014), screenplay and direction: Grzegorz Łubczyk.









Adam Zdanowicz has been fascinated with bicyc
• The wooden architecture of the Białystok reles since he remembers. Although he graduated from the Faculty of Construction at Bialystok Technical University, he has never worked in his profession. He created the start-up MAD Bicycles of which subject of business is construction of bicycles to individual customer orders, but he also implements his own original ideas. It was a brave decision to produce such vehicles within the framework of his professional activities, but this student from Białystok has succeeded proving that he can conquer world markets with his bicycles. Today his bikes are bought by clients from Germany, Holland, the USA, and he still receives inquiries from new regions: the Republic of South Africa, Chile, France, Indonesia or Russia. Recently, two-wheeled vehicles from Podlasie were bought even by a bison-breeder from Pennsylvania. He started his activity in 2014 when within the framework of the scholarship Young Creators he constructed three bicycles in the Podlasie stylized folk designing. The modern and clear form of expression - combining the Podlasie folk design with designer custom bicycles – was to store up the memory about disappearing folk design of the Białystok region. Within the framework of his scholarship, Adam Zdanowicz constructed bicycles in three stylisations:

- gion via the Open Shutters Trail.
- The Podlasie cut-outs Tradition of the colour paper ornamentation,
- Double-warp fabrics The greatest achievement of folk handicraft.

Adam Zdanowicz was a 24-year-old student when he decided to launch his start-up in which he creates – as he says - bicycles "with a heart", and more precisely: bicycles with everything the client's heart desires. Each model produced by MAD Bicycles is unique because it is made-to--measure. A bicycle is created firstly on a piece of paper, then it is sketched and drawn according to the client's instructions or with his approval. Then, the client is measured because the bicvcle must fit - it should neither be too small nor too big. The sketch is entered in the computer graphic programme where it is scaled. The crossbar size is adjusted and details are added. Then, decorative eléments such as upholstered saddle and laser details are added. After the final design is approved by the client, the model of such bicycle is printed out at a scale of 1:1 which then is delivered to the metalwork studio where the design is implemented – appropriate tubes are shaped, cut and welded. Then, all the parts are



varnished and some of them are chromed. Assembling all the parts is the final stage. All these works take about 3-7 weeks.

The motto on the website of the Adam Zdanowicz's firm is: If you look for a bike with a heart which will make your dreams come true, I welcome you to the world of MAD Bicycles. The catalogue offers a number of various models of which Fury is the real king among the bikes. Only the cycling position – with hands spread wide on a handlebar stem – shows self-confidence. Rooster is like a bird with a long stork-like beak we can just jump on the saddle and fly .... Spike forces the cyclist to keep his body straight as this model is designed for long bike rides.



When asked about why he chose the start-up path instead of professional career at the architectural design studio, Adam Zdanowicz replies - I did not want to design any buildings and bridges. For me it is the scheme reproduction. I did not feel any enthusiasm or passion for this area. I prefer working on my own or with a team but for myself because then it is me who determines a goal and vision, and I feel that I have control over everything what I do.

Adam Zdanowicz fully combines professional activity with his passion. Thus, there can be only one result: further expansion onto foreign markets.









PRZYZNANIA NAGRODY

Pan Adam Zdanowicz

jest laureatem nagrody przyznanej przez Kapitułę Nagród Europejskiego Klubu Biznesu Polska

#### SIGNUM TEMPORIS 2016 ZNAK CZASU

"za kreatywność i innowacyjny projekt rowery szyte na miarę uwzględniający podlaskie wzornictwo ludowe oraz odwagę w zdobywaniu światowych rynków"

Nagroda została wręczona na uroczystej

GALI WRĘCZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA

w Teatrze Królewskim w Łazienkach Królewskich

w Warszawie, w dniu 24 września 2016 r.

Janusz Cieślak

Prezes



7 ///// Elżbieta Mączyńska

Przewodnicząca Kapituły

Warszawa, dnia 24 września 2016 roku.



#### "PRO FUTURO" (FOR THE FUTURE)

awarded to natural persons, companies, institutions and social organisations for contributions supporting the development of entrepreneurship, economy, science, culture and sports

# PRO FUTURO

FOR THE FUTURE



#### ROYAL ŁAZIENKI MUSEUM in WARSAW

"for implementing the project "The Zone of Muses and Thoughts of Stanislaus Augustus the Renovation and Restoration of the 18th-century Old Orangery with the Royal Theatre for the purpose of a new sculpture exhibition and implementing the cultural programme, and for restoring historic building structures"

The Old Orangery formerly known as the Great the Winter Garden located in the southern part Orangery, is a unique place. It was designed in the years 1785–1788 by the royal architect of the Italian origin, Dominik Merlini. It is the place where the 18th–century Royal Sculpture Collection and a unique collection of sculptures of famous Polish sculptors with exhibits dating from the 16th to 20<sup>th</sup> centuries can be admired. The east wing of the Old Orangery building holds the Royal Theatre – one of very few preserved authentic 18th--century court theatres in Europe and the only one of this kind in Poland.

To preserve the uniqueness and beauty of the Old Orangery with the Royal Theatre located therein and to make them accessible to Polish and foreign visitors, the Royal Łazienki Museum planned its renovation and restoration.

The awarded project *The zone of muses and thou*ghts of Stanislaus Augustus - the renovation and restoration of the 18th-century Old Orangery with the Royal Theatre for the purpose of a new sculpture exhibition and implementing the cultural programme refers to the King Stanislaus Augustus's concept of establishing the first modern museum in the Royal Łazienki.

The new exhibition of the Royal Sculpture Collection is related to the sensational discovery and restoration of the wall paintings at the Foyer and

of the Old Orangery. The preserved interior designs drawn up in the years 1787-1788 by the court architect of King Jan Christian Kamsetzer and the inventory dating from 1795 document the layout of exhibition planned in those times. It gives a unique opportunity to restore the original appearance of this place. The 18th-century plaster copies of antique sculptures were placed in the background of restored illusionistic paintings with architectural motifs in the Italian landscape in accordance with the preserved inventory of 1795.





The new exhibition of the Royal Sculpture Collection is related to the sensational discovery and restoration of the wall paintings at the Fover and the Winter Garden located in the southern part of the Old Orangery. The preserved interior designs drawn up in the years 1787-1788 by the court architect of King Jan Christian Kamsetzer and the inventory dating from 1795 document the layout of exhibition planned in those times. It gives a unique opportunity to restore the original appearance of this place. The 18th-century plaster copies of antique sculptures were placed in the background of restored illusionistic paintings with architectural motifs in the Italian

landscape in accordance with the preserved inventory of 1795.

The Old Orangery will be more accessible to persons with special needs. Blind and partially sighted people will be given the possibility of using audio-description and tyflographics, and through specially designed sculptures they will be able to know the beauty by touch. Individuals with ear dysfunctions will be able to enjoy - without any limitations - the educational and cultural offer of the Museum due to the application of inductive loops and video-transactions into sign language.









# CERTYFIKAT

PRZYZNANIA NAGRODY

Muzeum Łazienki Królewskie w Warszawie

jest laureatem nagrody przyznanej przez Kapitulę Nagród Europejskiego Klubu Biznesu Polska

#### PRO FUTURO 2016 DLA PRZYSZŁOŚCI

za realizację projektu Strefa Muz i Myśli Stanisława Augusta - Remont i konserwacja XVIII-wiecznej Starej Oranżerii z Teatrem Królewskim na potrzeby nowej ekspozycji rzeżby i realizacji programu kulturalnego oraz za przywracanie świetności obiektom historycznym"

Nagroda została wręczona na uroczystej

GALI WRECZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA

w Teatrze Królewskim w Łazienkach Królewskich

w Warszawie, w dniu 24 września 2016 r.

Janusz Cieślak

Prezes



Elżbieta Mączyńska
Przewodnicząca Kapituły

Warszawa, dnia 24 września 2016 roku.

# PRO FUTURE FOR THE FUTURE Jacek Ragus "for professionalism as well as high quality and complex printing services"

Jacek Ragus runs a family firm of which whole capital is Polish.

Przedsiębiorstwo Poligraficzne RAGUS J. Ragus M. Ragus has been present on the market for over 45 years. The beginnings of this firm date back to the 1970s of the last century when in 1970, Jan Ragus opened the production plant "Manufacture of Paper and Paperboard Stationery and Packages". At those times 2 employees worked in the premises covering 20 square metres. In 1996, Przedsiębiorstwo Poligraficzne RAGUS J. Ragus M. Ragus s.c. was formed as a result of succession and in 2005, it was transformed into the registered partnership and it remains as such until today.

The firm specialises in the offset printing services and highly processed book-binding. The firm's asset is the comprehensiveness of its printing services, commencing from the concept, design and typesetting through the imposition, printing form production and offset printing, book-binding workshop, packing and delivering the product directly to the client's offices or the location indicated by him. The scope of production services is very wide: from the digital printing, through the offset one as well as the bookbinding

services, among other things, saddle- stitched binding, soft glued binding, laminating, die cutting, folding, refining sheets by various methods, co-packing, etc. The firm has also its own DTP and CTP studios.

Since the tool-shop is fully equipped with modern and highly efficient machines and auxiliaries operating on the production area of 4,500 square metres, the firm is capable of providing complex services for its clients by offering them, among other things, such products as leaflets, posters, folders, brochures, books, catalogues, calendars, company briefcases, notebooks, highly processed cardboard packagings, labels, paper promotional bags, stands, displays, hangers, etc.

Currently the team consists of 49 specialists whose expertise, competencies and experience allow the planned goals to be efficiently achieved. With the assistance of their staff, the firm has implemented so far 4 EU projects of the total value of PLN 3,700,000, and each year financial results of the firm are better and better. The firm introduced and maintains the systems SZJ ISO 9001 and MIS, which allow it to effectively manage and continuously improve production processes as a result of which it optimises production costs



which finally influence the best possible price offer to be made to their clients. Due to the ensured comprehensiveness of the offered printing services and the minds of team members opened to new concepts and experiences, the firm extends, on an ongoing basis, its offer made to clients by, among other things, showing them production cost-effective solutions, following the principle that each day it is possible for each employee on each post to introduce even the smallest improving concept.

The main customers are advertising agencies, publishing houses, national institutions and producers in Poland and abroad.

In the very difficult and ever-changing world, Przedsiębiorstwo Poligraficzne RAGUS J. Ragus M. Ragus Sp.J. not only bravely reaches towards the expectations of their clients, but first of all, they positively surprise them by offering services which surpass their expectations, and therefore, they support their businesses more efficiently than their competitors. This is the Jacek Ragus's recipe for success.

Throughout the whole period of Przedsiębiorstwo Poligraficzne Ragus's business operations,



the firm follows the motto: Imagination is the beginning of creation, production is the path of implementation, because we deeply believe that each project which can imagine can also be implemented, and achieving perfection in its implementation depends on our imagination and involvement. For this reason, the firm presents alternative concepts leading to new solutions, or if its client has its own concept, it assists him in achieving the intended goal which often turns out to be better than its imagination.

Team members understand and follow the principle that everything begins from the client's needs—the client always comes first, but the later process of creation where the client's and the contractor's powers combine, results in the synergy due to which "something more" is finally created. The modern tool-shop and maintaining high quality standards make these dreams come true.













#### "PRO PUBLICO BONO" (FOR THE SOCIAL ACTIVITY)

awarded to natural persons, companies, institutions and organizations for special achievements in the social activity

# PRO PUBLICO BONO

FOR THE SOCIAL ACTIVITY



#### **Board of Women by the Polish Red Cross**

for help and sensitiveness to the needs of the youngest children from low-income families,

and for long-term activity aimed at improving the child's world"

Rada Pań przy Polskim Czerwonym Krzyżu country. Rada Pań organises Christmas and food (Board of Women by the Polish Red Cross) is a non-profit organisation. It was established in 1995 and its follows traditions of the pre-war Committee of Women which brought help to people who were injured or in need during the war and occupation. Currently the main goal of Rada Pań's activities is organising financial and material assistance for the most needy children from poor and large families all over Poland.

Rada Pań is composed of women who are sensitive to the needs of children and who charitably raise funds and make gifts and donations. Rada Pań przy Polskim Czerwonym Krzyżu (Board of Women by the Polish Red Cross) brings together a dozen or so women of various professions who initiate charity campaigns (Christmas packages, extra meals at schools and orphanages, school kits, camps, etc.) from which the entire income is designated for the needs of children. Its members not only raise funds from sponsors, but they also provide own funds and donations in kind.

Rada Pań is the promoter of the cyclic project *Let's* provide holiday to poor children of which income is designated for holidays of children from poor and large families from various regions of our packages for children.

Every year Rada Pań organises, with the partners' assistance, a gala concert at the Royal Łazienki Park in Warsaw which sums up the campaign Let's provide holiday to poor children. It is attended by representatives of government and local government authorities, business, social and media organisations as well as entrepreneurs. Thanks to this initiative, already for a few years over one hundred children from poor families from various regions of Poland can enjoy their holidays each year. For instance, in 2015 - children from the Małopolska and Podkarpacie regions and in 2016 - children from the Mazowsze and Ślask regions enjoyed holiday camps.











PRZYZNANIA NAGRODY

RADA PAŃ przy PCK

jest laureatem nagrody przyznanej przez Kapitulę Nagród Europejskiego Klubu Biznesu Polska

#### PRO PUBLICO BONO 2016 ZA DZIAŁALNOŚĆ SPOŁECZNĄ

"za niesienie pomocy i wrażliwość na potrzeby najmłodszych z ubogich rodzin oraz wieloletnią działalność na rzecz poprawy dziecięcego świata"

Nagroda została wręczona na uroczystej

GALI WRECZENIA NAGRÓD EUROPEJSKIEGO KLUBU BIZNESU POLSKA

w Teatrze Królewskim w Łazienkach Królewskich

w Warszawie, w dniu 24 września 2016 r.

Janusz Cieślak

Prezes



Elżbieta Mączyńska
Przewodnicząca Kapituły

Warszawa, dnia 24 września 2016 roku.



#### European Business Club Poland Award Ceremony Royal Theatre in Royal Łazienki in Warsaw 24 September, 2016

On 24<sup>th</sup> September 2016, the European Business Club Poland – during the official Award Ceremony at the Royal Theatre in Royal Łazienki in Warsaw – honoured individuals and companies which in a particular way contributed to the development of entrepreneurship, economy, science, local governments, media, culture and sports in Poland as well as those who achieved success in the European and international arena. Complete information about the prize-winners and awards granted can be found in the first part of this publication.

The prizes were awarded by the Chapter of Awards of the European Business Club Poland composed of outstanding representatives of business, science and sports. The Chapter was chaired by Professor Elżbieta Mączyńska, President of the Polish Economic Society, Member of the National Development Council called by the President of the Republic of Poland and Member of the Scientific Council of the Institute of Economic Sciences, Polish Academy of Sciences (PAN). The author of sculptures – prizes awarded by the European Business Club Poland was the late Marek Sierpiński.

The ceremony was honoured with the presence of well-known personalities from the world of politics, business, culture and sports. The gala was hosted by TV presenter Przemysław Talkowski, prize-winner of the last year's Award of the European Business Club Poland "Bene Meritus", host of TV programmes "Państwo w Państwie", "Biznes Informacje" and "Nie daj się fiskusowi" broadcast on Polsat TV, specialising in economic issues.

The Award Ceremony was opened by Janusz Cieślak, President of the European Business Club Poland, who presented, in his speech, the issues raised by the Association, recalled the motto which motivates the entrepreneurs at the European Business Club Poland, and these are the words of US entrepreneur

Henry Ford: *A business that makes nothing but money is a poor business*, and also invited the attendees to work together. Professor Elżbieta Mączyńska, President of the Chapter of Awards, presented the principles to which the Chapter adheres when deciding on the winners which apart from the economic success, include also morals, ethics and the system of values.

Adam Hamryszczak, Undersecretary of State in the Ministry of Development, read the letter of Mateusz Morawiecki, Deputy Prime Minister and Minister of Development, to entrepreneurs associated in European Business Club Poland.

Splendid performances of the band The Warsaw Dixielanders which opened the Gala and Polish National Song and Dance Ensemble "Śląsk" in memory of Stanisław Hadyna, prize winner of the last year's Award of the European Business Club Poland "Bene Meritus" which gave the concert at the end of the whole event, added splendour to the ceremony.

Splendid performances of the band The Warsaw Dixielanders which opened the Gala and Polish National Song and Dance Ensemble "Śląsk" in memory of Stanisław Hadyna, prize winner of the last year's Award of the European Business Club Poland "Bene Meritus" which gave the concert at the end of the whole event, added splendour to the ceremony.

The Award Ceremony's sponsor was Deutsche Bank. The partners were the firm WALKRYS and the Lesznowola Municipality. The honorary patronage of the Gala was taken by the Ministry of Development, the Polish Chamber of Commerce, the Employers of Poland, the Polish Economic Society, the Polish Agency for Enterprise Development and the Polish Agency of Information and Foreign Investments. The media patronage was taken by Polsat News, Polish Market, the economic monthly magazine "New Industry", portal www.wnp.pl, the magazine "Why Story", "Europerspektywy" and the magazine "Eurogospodarka". The staff of the security group "WALKRYS SECURITY", member of European Business Club Poland, was responsible for the safety of the guests.

We offer warm congratulations to all the prize-winners.
We would like to thank members of the Chapter of Awards for their successful performance.
We would also like to thank the invited guests for their presence and participation, together with the Management Board and Members of the European Business Club Poland, in this event being so important for entrepreneurs.

#### We hope to see you again in the next edition of the European Business Club Poland Award Ceremony in 2017!

















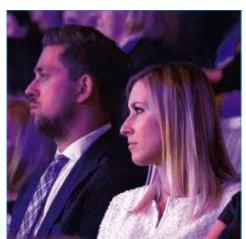




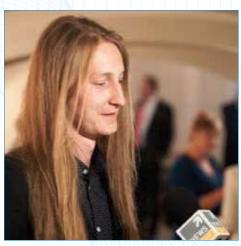




















#### ŚLĄSK SONG AND DANCE ENSEMBLE IN MEMORY OF STANISŁAWA HADYNY

Śląsk Song and Dance Ensemble in memory of Stanisław Hadyna is one of the biggest Polish folk ensembles, established on July 1, 1953 by Stanisław Hadyna and Elwira Kamińska. In their repertoire there are songs and dances from all Polish regions, as well as operas, oratories, and pieces of sacral music. Śląsk Song and Dance Ensemble, fulfils also a culture-forming role by carrying out the project "The Silesian School of Arts" (Śląski Ogród Sztuk) launched in 2010, which aims at creating an active cultural centre at the seat of the Ensemble. In the summer, the Ensemble organizes a summer dance camp. People like Wojciech Kilar, Ireneusz Łojewski, Czesław Płaczek or Ryszard Pierzchała cooperated with the Ensemble.

During its existence, the Ensemble was staged in all parts of the world, promoting Poland and the Polish culture. In 2007, Śląsk Song and Dance Ensemble obtained the status of the national cultural institution.





#### THE WARSAW DIXIELANDERS

THE WARSAW DIXIELANDERS are one of the most interesting bands playing the "good old jazz" (Dixieland).

THE WARSAW DIXIELANDERS band was established in 2007 from the initiative of Mariusz Wnuk – a trombonist, and of a group of Warsaw jazzmen deriving from many former and current bands ("Vistula River Brass Band", "Asocjacja Hagaw", "Blues Fellows Dixieland Group", "Gold Washboard", and others). Before, the band was known as the "OLD STARS OF DIXIELAND".

The members of the band are: Jerzy Kuszakiewicz (tp), Mariusz Wnuk (tb), Michał Pijewski (cl), Jerzy Więckowski (dr), Ireneusz Kozłowski (b), Marek Słomiński (bjo). The band played L. Armstrong's hits, well known jazz tunes and hits of popular and film music of the pre- and post-war periods.

# The Warsaw Dixielanders



#### SPONSORS:



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#### **GUESTS OF THE EUROPEAN BUSINESS CLUB POLAND IN 2016**

In response to the demand of entrepreneurs at the European Business Club Poland for knowledge of the provisions of law and good practices useful in the process of managing firms, the Management Board of the Association would like to invite Polish and foreign persons being authorities or experts in specific working fields to attend meetings with entrepreneurs. Traditionally, the meeting formula consists of two parts: during the first one the Guests address general issues and specific matters, and the second one is meant for discussions and answering questions raised by entrepreneurs. From the very beginning such meetings with the Guests attract strong interest of entrepreneurs, and their professional character and the raised issues are highly assessed.

Below we present the Guests of the European Business Club Poland in 2016 in alphabetical order:



**Ajay Bisaria**, Ambassador of India in Poland – *Opportunities and directions of development of economic cooperation with India in light of new legal regulations, among other things, regulations removing bureaucratic barriers;* 



**Maks Kraczkowski,** deputy, Vice-chairman of the Parliamentary Economy and Development Committee – Ongoing works of the Economy and Development Committee, specifically issues raised on the basis of the Deputy Prime Minister Mateusz Morawiecki's Plan, including the activities aiming at supporting development of firms, their productivity and foreign expansion as well as balanced development of the whole country;



**Elżbieta Mączyńska**, Professor, President of the Polish Economic Society, Member of the National Development Council called by the President of the Republic of Poland and Member of the Scientific Council of the Institute of Economic Sciences, Polish Academy of Sciences (PAN) – *Global problems of the world economy and their implications for Polish entrepreneurs*;



**Eugeniusz Pindel,** Editor-in-Chief of the specialised monthly magazine "Ekspert Ochrony Informacji" – *The regulations and practices in respect of the protection and safeguarding of information in an enterprise, specifically protection systems, access to secrets, legal responsibility and safeguarding professional and business secrets;* 

You are all very welcome to attend next meetings with the Guests of the European Business Club Poland in 2017.



#### PATRONAGES OF THE EUROPEAN BUSINESS CLUB POLAND IN 2016

The Association takes the honorary patronage over projects covering the area of activity of the European Business Club Poland provided for in its Statues. Thus, they are European, national or regional projects which are of great importance for development of business, entrepreneurship, economy, science, cultures and sports. Such projects must comply with the system of values adopted by the Association, specifically moral principles, ethics, the entrepreneur's ethos, the idea of economic patriotism and social business responsibility. Such projects must be of a high substantive and organizational standard.

In 2016, the Association of European Business Club Poland took the following projects under its honorary patronage:

**Conference** *Charismatic Woman.* The promoter of the Conference was the Editor of "Why Story Truth, Passion, Human". The event had the form of three panel discussions to which women from different environments: local governments, business and artistic ones, were invited. Its purpose was to establish cooperation in support of social and charity activities.

**CEE Manufacturing Excellence Awards.** The promoters of this event were EuropaProperty Publishing House and CEO Manufacturing Magazine. This is the most important annual event in the production sector which gives the opportunity to have successes of production enterprises representing all branches of industry in Central and Eastern Europe acknowledged.

Conference Born as a leader. From passion to real success. Characteristics (innate and acquired), role and situation of the contemporary Leader: mentor, social activist, motivator or efficient economist successfully managing the enterprise, organised by WHY Media Group. The main objective was to exchange information about good practices and experiences in management.

**Warsaw Global Business Forum.** The promoter of this event was the firm Come Creations Group. The conference addressed the Polish business activity on international markets as well as the practical knowledge and experiences acquired by firms which have already achieved such global success.

**The 13**th **Edition of the National Firefighting Congress FIRE EXPO.** The promoter of this Congress was the firm "DND Project". The aim of the Congress was to popularize fire protection methods in Poland and promote awareness on products and solutions having a direct impact on safety of buildings and building structures. Annual conferences are dedicated to entities professionally engaged in planning, designing, preparing and constructing building structures and having a direct influence on investment processes in Poland.





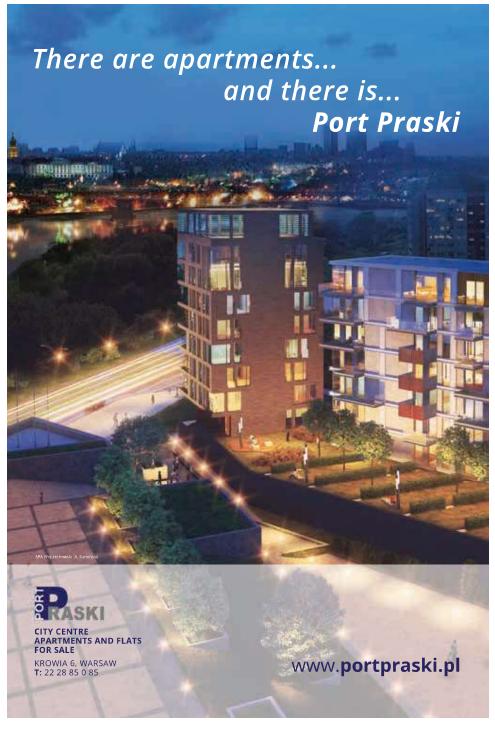
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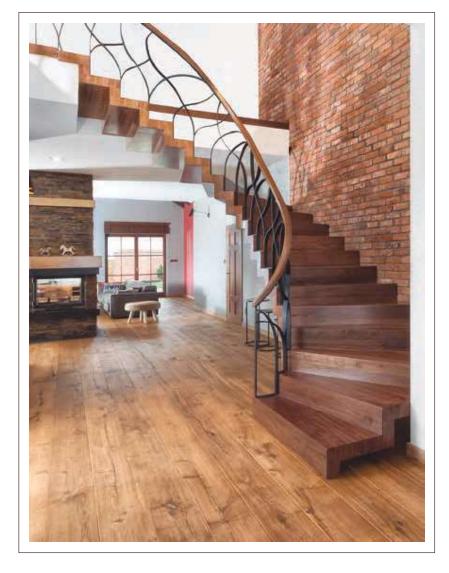






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The Commune of Lesznowola is a good place for business development, attractive for investors, ecologically and naturally clean, convenient, interesting and citizens friendly.

Maria Jolanta Batycka-Wąsik – the Mayor of Lesznowola

#### Lesznowola in numbers

- Surface area 69 km
- Administrative division 22 village councils, 33 villages
- Population more than 30,000
- Number of firms more than 5,000
- Commune surface area covered by the zoning plan 98.7%

#### Our advantages:

- close proximity to Warsaw and international airports (Chopin Airport, Modlin)
- high level of spatial planning
- attractive investment areas
- high capital expenditures
- developed technical infrastructure
- lack of intrusive industry
- developed social infrastructure: a modern educational and sports base
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- An excellent located (next to freeway S8) investment area (over 20 ha)
- 95% of the area of the Town of Kobyłka is coverd by Local Spatial Management Plan
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